

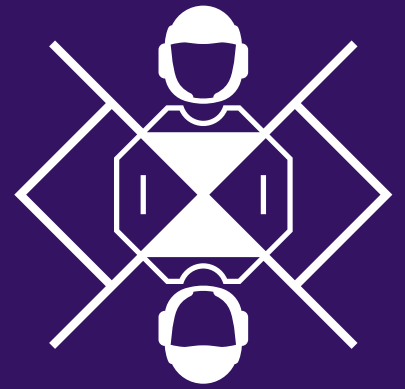


# OFFICIAL SPECTATOR GUIDE

# TAEKWONDO



**GRAND PALAIS**

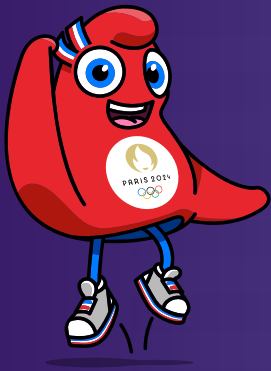


© Paul Gilham/Getty Images

DUVRONS GRAND  
AND LES JEUX OUL  
N GAMES WIDE O  
WIDE OPEN GAM  
DUVRONS GRAND  
AND LES JEUX OUL  
N GAMES WIDE O  
WIDE OPEN GAM  
DUVRONS GRAND  
AND LES JEUX OUL  
N GAMES WIDE O

Accessible version





# EXPERIENCE THE EXCEPTIONAL!



© Maja Hitij/Getty Images

## WELCOME TO THE PARIS 2024 OLYMPIC GAMES!






It's almost time to share the emotion of the Games first-hand from the stands, alongside your friends and family: a once-in-a-lifetime experience.

Get ready for exhilarating performances from the world's greatest athletes and discover exceptional competition venues at the heart of France's cultural and sporting heritage.

**This guide contains all the important information you need to get the most out of your Paris 2024 Olympic experience.** And to make it even more memorable, we've added some handy tips.

On your marks, get set... go!

## INSIDE YOUR GUIDE...

-  **Taekwondo: key information** →
-  **Retrieve your tickets** →
-  **Getting to the competition venue** →
-  **Services available on site** →
-  **Spectator checklist** →

The information contained within this guide (hereinafter the "Guide") is provided for educational or information purposes only. It should under no circumstances be considered as contractually binding between Paris 2024 and users of the Guide. Paris 2024 is thereby free to amend and/or update any elements, information, maps and times contained in this guide without prior notice. Paris 2024 may notify all users of these changes where necessary and insofar as possible.



# TAEKWONDO: KEY INFORMATION



## THE EVENT IN A NUTSHELL

This martial art is based on a combination of kicking and punching movements in quick succession with the aim of striking the opponent with the foot or fist. The competition takes place on an octagonal mat for three rounds of two minutes each. Points are awarded according to the degree of difficulty of techniques used, and penalties may be given to athletes for various faults.

## PARIS 2024: KEY FIGURES

**128** athletes,  
including 64 men  
and 64 women

**8**  
gold medals  
awarded

## SPECTATOR CODE OF CONDUCT

- ✓ Encourage athletes during the match while respecting the referee and judges' decisions.
- ✓ In the free circulation areas of the site, I respect the spaces reserved for people with disabilities.
- ✓ I am respectful of the venue and the environment. I use the designated paths and throw any litter in the waste containers provided.
- ✓ I behave in a civil and exemplary manner. Violence, racist, discriminatory, sexist, anti-LGBT+, and offensive remarks or behaviour have no place at the Games.

## SESSION SCHEDULE



From **Wednesday 7<sup>th</sup> August**  
to **Saturday 10<sup>th</sup> August**



**12 sessions**  
4 with medals



Find the full schedule and results  
on the Official Application Paris 2024!

Download the app →

**RULES, FUN FACTS, QUIZ... BECOME UNBEATABLE AT TAEKWONDO**  
AND OTHER OLYMPIC AND PARALYMPIC DISCIPLINES THANKS TO THE "COACH SPORT"

Coach Sport →

Also available on the Paris 2024  
Official Application



## GRAND PALAIS

Spectators:  
**6 100**

Inauguration:  
**1900**

The Grand Palais has a **majestic nave** topped by its world-famous impressive glass dome.

## A BIT OF HISTORY

Taekwondo officially joined the Olympic Games programme in Sydney in 2000, after being a demonstration sport at the Olympic Games Seoul 1988.

The sport has since developed on a global scale. At Tokyo 2020, for example, 21 National Olympic Committees won medals.



Get kitted out  
at the Paris 2024 official e-store!

Go →



# RETRIEVE YOUR TICKETS



## PARIS 2024 TICKETS ONLY ONE APP TO:



**RETRIEVE**  
YOUR TICKETS



**TRANSFER THEM**  
TO YOUR RECIPIENTS



**SELL THEM**  
ON THE OFFICIAL  
RESALE PLATFORM

**TICKETING FOR THIS EVENT IS 100% DIGITAL.**  
It is not possible to print your ticket to access the competition venue.



### THE 4 STEPS TO ACCESS YOUR TICKET AND GET TO THE COMPETITION VENUE

**1**



Download the  
“Paris 2024 Tickets” app  
on your smartphone.



**2**



Log in using your  
Paris 2024 details  
used to purchase your  
tickets.

**3**



Click on one  
of your sessions  
to discover the different  
tickets.

**4**



Open your tickets  
by clicking on one  
of them. A secure QR  
code will be displayed  
as you approach the  
event and will be  
available offline.



### POCKET-SIZED TICKET FAQ

**? What should I do if my internet connection is not available when my ticket is being checked?**

A secure QR code will be displayed on your ticket in the application, as the event approaches, to enable you to access the competition site. Activation of this QR code is automatic and does not require an internet connection. It is essential to log in beforehand with your Paris 2024 login details.

**? What should I do if my phone battery runs out during a ticket check?**

It is your responsibility to ensure that your smartphone has sufficient battery power to present your digital ticket on the “Paris 2024 Tickets” application at the competition site access control. We invite you to prepare your visit carefully and to take the necessary precautions.

Ticketing Help Centre →



**Hospitality customers:**  
download the “Paris 2024 Hospitality” mobile application  
developed by the official provider On Location.





# TRANSFER AND RESELL TICKETS



## DID YOU BUY TICKETS FOR FRIENDS AND FAMILY? TRANSFER THEM NOW SO THAT THEY CAN ACCESS THE COMPETITION VENUE

1



Select one of your sessions on the homepage.

2



Select the desired ticket and click on **“Transfer”**. Then, follow the various steps.

3



Your recipient needs to download the application, log in and click on the link received. They will then be able to add the ticket to the application.

4



Their ticket has been added to the application! If they can no longer attend the session, they can return it to you at any time via the app.



## CAN'T MAKE IT TO YOUR SESSION? RESELL YOUR TICKET SECURELY

1



Click on **“Resell”** under the ticket concerned or **on the “My ticket list”** page on the **“Paris 2024 Tickets”** app.

2



Select the ticket you wish to resell from the list that appears. You can also resell several tickets.

3



Double check that you have selected the correct ticket(s). Click on **“Continue”** at the bottom of the page.

4



Your ticket is for sale! If it is sold, you will be notified. If not, you can withdraw it at any time directly from the official resale platform.

If your ticket has been transferred to you by a specific entity or if it is part of hospitality offer, the resale is not possible.

See the full guide to the **“Paris 2024 Tickets”** App

Your Guide





# GETTING TO THE COMPETITION VENUE

AS GRAND PALAIS IS NOT ACCESSIBLE TO MOTORISED VEHICLES, PARIS 2024 RECOMMENDS THAT SPECTATORS USE:



Public transport

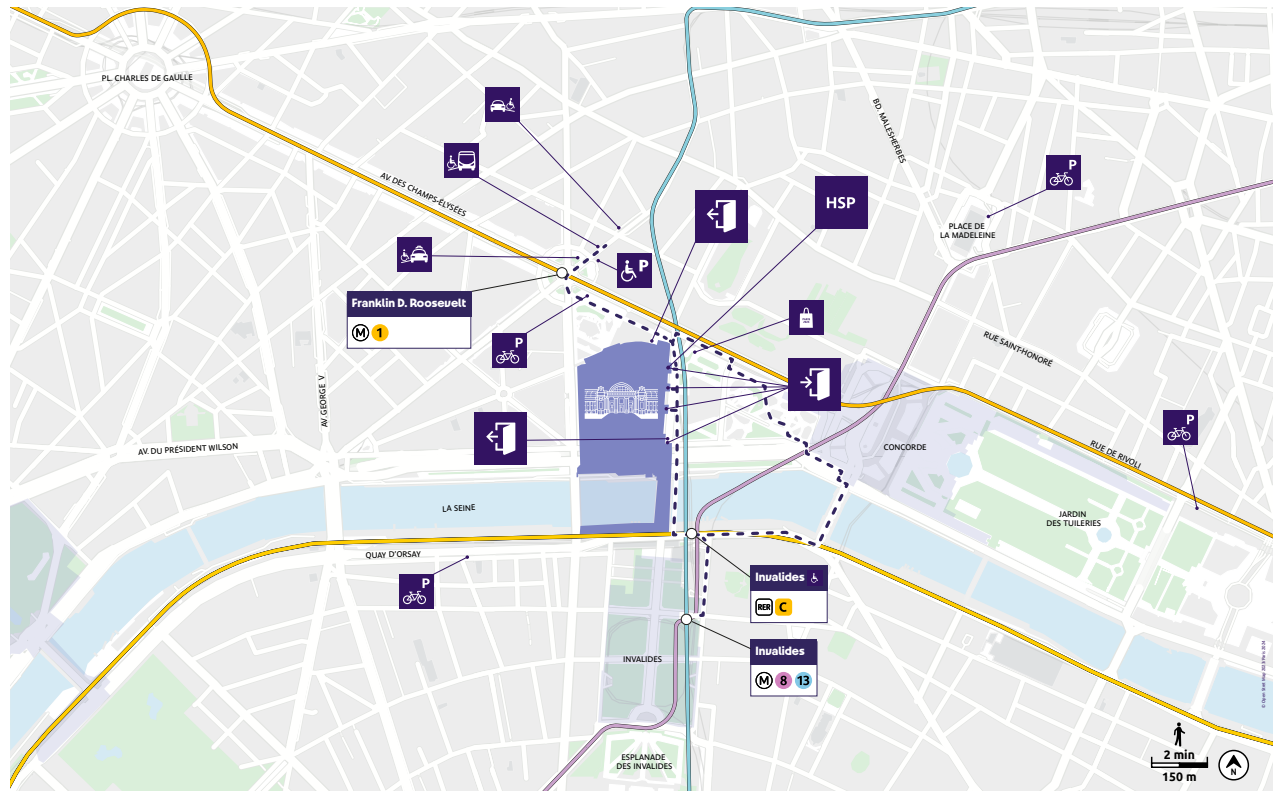


Active mobility modes

P+R

Park-and-ride facilities

- Competition venue
- Nearby competition venues
- Pedestrian pathway
- Spectator entrance
- Spectator exit
- "In-Venue Hospitality" entrance
- Drop-off zone for people with disabilities
- Taxi drop-off zone for people with disabilities
- Accessible shuttle drop-off zone for people with disabilities
- Bike park facility
- Wheelchair parking
- Paris 2024 megastore



## PUBLIC TRANSPORT

### FRANKLIN D. ROOSEVELT



Then 450 m walk to the venue

### INVALIDES



Then 1 km walk to the venue

### INVALIDES



Then 1,2 km walk to the venue



### PUBLIC TRANSPORT PARIS 2024

Download the app dedicated to transport to plan your journey and get real-time information on transport conditions.



### OUR ADVICE

It is strongly recommended to plan sufficient time for your journey on public transport and to arrive on site at least 1h30 before the start of the session

The Grand Palais can be accessed via Pont Alexandre III bridge except for competition days. There will be no access via Pont des Invalides either on competition days. Please use Pont de la Concorde to access the venue from the left bank, where the "Invalides" station is located.

Buy your transport ticket(s) in advance to avoid queuing at the station.

Find out more





## ACTIVE MOBILITY MODES

A free bicycle parking zone, open from 1h30 before the start of the session to 1h30 after the end, is available to spectators on the day of the event:

→ Avenue des Champs-Élysées - near the « Franklin D. Roosevelt » metro stop - 75 008 Paris

Bicycles helmets, electric batteries and other equipment are prohibited within the competition venue and must be left at the parking zone. Paris 2024 may not be held liable for any theft or damage.

## P+R PARK-AND-RIDE FACILITIES

Motorised vehicles (cars, motorbikes, etc.) are not authorised to park within the vicinity of the competition venue but park and ride facilities are available.

Book your car park close to public transport links to the competition venues.



INDIGO  
SUPPORTEUR OFFICIEL



Booking →



îledeFrance  
mobilités  
PARTENAIRE OFFICIEL



Find out more →



# ACCESSIBILITY

## TRAVEL OPTIONS



### SHUTTLE BUSES FOR WHEELCHAIR SPECTATORS

A dedicated transport service for spectators with a accessible or wheelchair ticket and their accompanying person will be provided to reach each of the competition venues for the Paris 2024 Games from several stations in Paris. This service is only accessible with early booking, possible up to 48 hours before the start of your session.

**Spectators with disabilities are advised to use this service in light of the expected high number of travellers on public transport networks.**

Find out more →



### MOTOR VEHICLE

A drop-off zone for spectators with disabilities and parking spaces for spectators in wheelchair are available at Avenue Matignon (75 008 Paris).

**Find all access arrangements on the accessibility page of the Paris 2024 official website.**

Find out more →



### PUBLIC TRANSPORT

**Find the recommended public transport lines and stations for people with disabilities on the Paris 2024 official website.**

Public transport accessibility →

**From the accessible shuttle drop-off zone and from the wheelchair parking, spectators with disabilities will be accompanied to the venue entrance.**

## ON-SITE ARRIVAL



**People with disabilities or with specific needs will be greeted on site by Paris 2024 volunteers.** This service notably includes priority access to the venue, mobility assistance, the provision of hearing assistance, as well as a dog-friendly area. Full details of this service can be found at the Information Desk which can be located using the interactive map available on the following page.



# SERVICES AVAILABLE ON SITE



## DISCOVER THE INTERACTIVE MAP OF YOUR VENUE!

THANKS TO THE INTERACTIVE MAP OF YOUR COMPETITION SITE MAKE IT EASY TO GET AROUND THE SITE!

FIND INFORMATION POINTS, FOOD AND BEVERAGE CONCESSIONS, ENTERTAINMENT AREAS AND MUCH MORE!



AVAILABLE ON THE PARIS 2024 OFFICIAL APPLICATION



[Interactive map of the competition venue](#) →



### NO LOCKERS ON SITE

Please bring only essential items. Any prohibited items shall be confiscated and will not be returned on exit.



### ATMs

For payments onsite, we accept only Visa card and mobile payments, along with cash.



### SMOKING BAN

Smoking and vaping are prohibited throughout the venue.



### WASTE SORTING

Recycling bins are available at the competition venue.



A selection of products for all tastes can be found at the food and beverage concessions to provide delicious, more local and more plant-based nutrition. This selection is accompanied by a choice of non-alcoholic drinks.



Head to one of the official stores at the venue to pick up your own Paris 2024 Olympic souvenirs.



Fountains with drinking water are available free of charge at the venue. Remember to bring a metal or plastic bottle, 75 cl maximum, with you (glass is prohibited).



Make the most of the entertainment provided to add to the festive experience, with the sports initiation organised by World Taekwondo.

### VOLUNTEERS

Our volunteers (Paris 2024 and host cities) are available to help from start to finish. We're counting on you to make sure their contribution is recognised.



### MEDICAL ASSISTANCE

If you require assistance, look for a medical station or a person wearing a red bib. Automated External Defibrillators (AEDs) are installed at the venue and are freely accessible.





# SPECTATOR CHECK-LIST

PLAN YOUR ARRIVAL

ON THE DAY

ONCE THE SESSION IS FINISHED

## THERE ARE NO LOCKERS ON SITE.

Make sure to take the bare minimum to make the access control process as smooth as possible.

Prohibited items will be confiscated and not returned on exit.

In addition to the standard safety checks, a systematic check of liquids is planned.

## PROHIBITED ITEMS



Luggage, Bags > 25 L



Motorbike and Bicycle Helmets



Alcoholic Beverages



Weapons or objects that can be misused as a weapon



Explosives, Flammable Substances



Tools



Glass, Cans and Bottles > 75cl



Rigid Poles



Golf, Stick Umbrellas



Illegal Substances



Wireless Routers, Drones



Means of personal locomotion and batteries



Camcorders and Professional Cameras



Camera Lenses > 20cm



Animals



Objects Producing Excessive Noise



Political, Religious, Vulgar, Commercial Messaging



Laser Pointers



Flags > 1x2m and flags of countries and territories not participating in the Games – flags (current and historical) of, and other items that may be associated with, countries whose athletes are allowed to participate exclusively as individual neutral athletes

## AUTHORIZED ITEMS



Walking sticks



Metal or plastic water bottles up to 75 cl (glass prohibited)



Bags up to 25 liters and 50H x 30 W x 20D (cm)



Foldable small umbrellas



Pushchair



Personal mobility devices for people with disabilities



Portable oxygen bottles for medical use



Guide and service dogs



Cameras with lenses shorter than 20 cm



Food in reasonable quantities and baby food



Sun cream in the form of sprays and mists



External battery for mobile phones



Flags of the countries and territories participating in the Games, without rigid poles. Flags must not exceed 1x2 metres in size

## PLAN YOUR ARRIVAL

## ON THE DAY

## ONCE THE SESSION IS FINISHED



### DOWNLOAD THE PARIS 2024 OFFICIAL APP

The must-have tool for the full Paris 2024 experience:

- **Key information** to plan your arrival
- **Real-time notifications** for your session
- **Dedicated features** on site
- and much more...



Download the app →



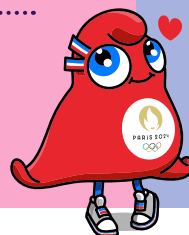
### PREPARE YOUR ON-SITE PAYMENTS WITH VISA

Paris 2024 proudly accepts only Visa for card and mobile payments, along with cash, at Olympic and Paralympic venues to pay for food, beverages and official licensed products.

For spectators arriving without a Visa product, visit a Visa Prepaid Card Kiosk location or download the Visa Go app to add money to a virtual Visa Prepaid Card\*



And to get even more out of the experience, **log in to your ticketing account.**



\*Terms and conditions apply

### TIP FOR INTERNATIONAL SPECTATORS

I stay connected, I film, I comment, I share with my friends stayed at home! Our top tip: I buy my SIM card or my Orange Holiday eSIM before I leave and benefit from a 10% discount with Orange.

Buy my eSIM →

## PLAN YOUR ARRIVAL

## ON THE DAY

## ONCE THE SESSION IS FINISHED



### Check that your phone is charged and that you've downloaded the necessary apps:

- "Paris 2024 Tickets" app
- Paris 2024 Official app
- "Public Transport Paris 2024" app



**Check the weather forecast and plan accordingly** (wide-rimmed hat, sun cream, sun glasses, foldable small umbrella, water bottle, etc.). For more information on prevention measures, see [here](#).



**Use public transport or active mobility modes. Make sure you have a valid transport ticket for the outward and return journey** and check traffic conditions.

Buy your ticket →



**Plan to arrive at least 1h30** before the start of the session to make sure you have plenty of time to access the venue.  
**Any exit from the venue is final.**



**In case of lost items**, go to the Information Point or the **dedicated page**. The page is due to go online at the start of the Games.



**Victim of or witness to violence?** Find your nearest security agent or a person wearing a red bib.

Visuel non contractuel

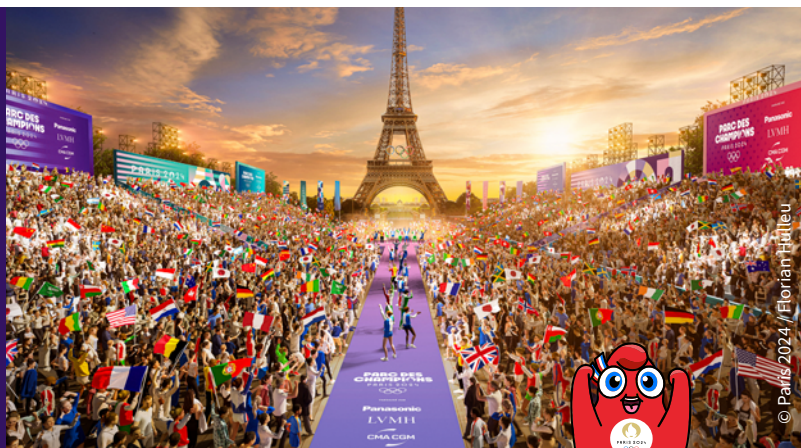


**ALL OF THE FESTIVE EVENTS ACROSS FRANCE CAN BE FOUND ON THE GAMES MAP ACCESSIBLE VIA THE PARIS 2024 OFFICIAL APP.**



**PARK OF NATIONS  
(PARC DE LA VILLETTE)**

Come and soak up the multicultural and festive atmosphere of the Paris 2024 Games and join in the enthusiasm of supporters from around the world. Combining sport and culture in one, Club France and the Hospitality Houses of the National Olympic and Paralympic Committees invite you to celebrate the Games together.



© Paris 2024 / Florian Jalleu



**CHAMPIONS PARK  
(TROCADÉRO)**

For the first time in the history of the Games, the public will be invited each day to celebrate the previous day's medal winners at Trocadéro, an exceptional venue at the foot of the Eiffel Tower. The programme will include athlete parades and screenings of the day's major finals. Free and open to all, this venue is the go-to destination to follow the memorable moments of the Games.

**THE CLUB 2024 ZONES  
(ACROSS FRANCE)**

Freely accessible celebration venues to share the experience of the competitions at the heart of Paris.

**THE CULTURAL OLYMPIAD  
(ACROSS FRANCE)**

Cultural events held near the sporting events.



**And that's everything you need to be ready on the big day!**  
We can't wait to share with you this unforgettable experience together at the Paris 2024 Games!

**Have a question?**

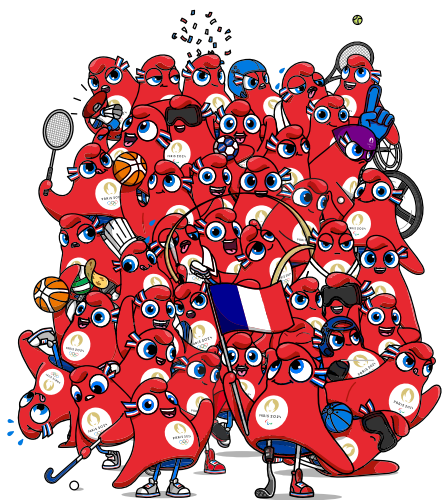
Get in touch with the general public Paris 2024 help centre.







# PARIS 2024 GAMES OFFICIAL TICKETING



## EXTEND YOUR PARIS 2024 ADVENTURE!

NEW TICKETS GO ON SALE EVERY DAY FOR  
THE OLYMPIC GAMES. IT'S NOW OR NEVER!

[Click here to find tickets](#)



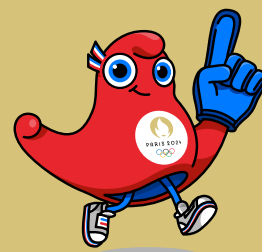
The Paralympic Games begins on August 28. Now is the time to make the most of it as a family, with tickets starting at €15 and a family offer to discover.

[Find out more](#)



## SEE YOU SOON FOR THIS EXTRAORDINARY ADVENTURE!

[tickets.paris2024.org](https://tickets.paris2024.org)







# Paris 2024 thanks its Partners for their dedication.

## Worldwide Partners



## Premium Partners



## Official Partners



## Official Supporters

Abatable	ABEO	Air Liquide	Airweave	Aquatique Show	Arena	CRYSTAL	
Doublet Wasserman	DXC Technology	Egis	Enedis	ES Global	Eviden	Fitness Park	
Fnac Darty	Garden Gourmet	Gerflor	Groupe RATP	Highfield	Hype	INDIGO	
La Poste	Loxam	Lyreco	Miko	Mondo	MTD	Myrtha Pools	OnePlan
Optic 2000	Ottobock	Randstad	Rapiscan Systems	Re-uz	RGS Events	Saint-Gobain	
Salesforce	SCC	Schneider Electric	SEDIF	SLX	SNCF	Sodexo Live!	Technogym
Terraillon	Thermo Fisher Scientific	Tourtel Twist	VINCI	Viparis	Westfield		



[www.paris2024.org](http://www.paris2024.org)

OLYMPIC GAMES PRESENTATION PACK  
PARIS 2024

READY  
TO TAKE  
THE BATON

JULY 2021





## MESSAGE FROM THE PRESIDENT

The Games of the 32<sup>nd</sup> Olympiad taking place in Tokyo from July 23<sup>rd</sup> are a chance to reconnect with the Olympic athletes whom we missed so much last summer. These Games will also be an opportunity to rediscover the shared emotions of sport on a worldwide scale.

We owe enormous respect and gratitude to our colleagues in Tokyo and all of Japan for their extraordinary efforts to enable this much-needed global celebration, which comes after the long months of separation and restriction. We look forward to Games that will mark history. We are ready to bring them to life throughout France – and to take up the baton when our moment comes during the Closing Ceremony on August 8th.

One hundred years after the last summer Games in France, we have huge ambition for Paris 2024. Our aim is to offer a new event model that is in tune with people's aspirations, especially those of the younger generations.

Paris 2024 will be a spectacular celebration that takes sport into new and unexpected places: to the foot of the Eiffel Tower and on the Champ de Mars, inside the Grand Palais, in front of the Invalides, on the Place de la Concorde, in the park of the Château de Versailles...

They will also be interactive Games – the first in Olympic history to include mass participation events alongside programmes to open the Games up to all the communities, sports stakeholders and citizens who aspire to be part of this once-in-a-lifetime journey.

They will be responsible Games, with maximum use of existing infrastructure ensuring we only build facilities that the local population really needs.

And they will be useful Games, which mobilise political, economic, community and cultural decision-makers, as well as the sports movement, to put more sport into people's daily lives.

As we prepare to receive the Olympic and Paralympic flags from our Japanese friends, everything is in place to bring our ambition to life. Already, we have more than 20 worldwide and national partners by our side; more than 20,000 businesses registered to tender for Games contracts; more than 1,800 local communities engaged in promoting sport and the Olympic and Paralympic values; more than 140,000 members signed up to the Paris 2024 Club and every part of the French sports movement engaged.

All of France is getting ready to welcome the world in 2024.



We are ready to bring [the Games] to life throughout France — and to take up the baton when our moment comes during the Closing Ceremony on August 8th.

**TONY ESTANQUET,**  
PRESIDENT OF PARIS 2024

**TONY ESTANQUET**  
PRESIDENT OF PARIS 2024



# TABLE OF CONTENTS

## 01

### A SPECTACULAR AND CREATIVE CELEBRATION OF SPORT 5

<b>1.1 A stage like no other</b>	8
Taking sport out of its traditional space	8
World-renowned competition venues	9
<b>1.2 The new olympic sports</b>	11
Breaking, a new olympic sport	11
Paris 2024's additional sports	12
<b>1.3 Spectators to become Games participants</b>	13
<b>1.4 A celebration open to everyone</b>	14
Feasibility studies for ceremonies in the city	14
Culture at the heart of the Games	15
<b>1.5 The face of the Paris 2024 Games</b>	16

## 02

### GAMES WHERE EVERYONE CAN PARTICIPATE 17

<b>2.1 Feel the energy of the Games right now</b>	18
The Paris 2024 Club: the excitement of the Games, available to everyone	18
Terre de Jeux 2024: the spirit of the Games in the four corners of France	19
Pre-Games Training Centres: hosting champions in the making	19

## 03

### GAMES OPEN TO SOCIETY 20

<b>3.1 Games of a new era</b>	21
Sustainable and useful Games	22
Environmentally responsible Games	26
Games that provide economic opportunities for businesses	30
Games that drive employment and training	31
<b>3.2 Promoting sport's role in society</b>	32
More sport to combat sedentary lifestyles	33
Sport for education and participation: Génération 2024	35
Sport for social innovation: the Paris 2024 Endowment Fund	35
Sport's contribution to society knows no borders	37

## 04

### KEY INFORMATION 39

<b>4.1 Key milestones reached</b>	40
<b>4.2 Main events in the run-up to 2024</b>	41
<b>4.3 Key figures</b>	42
<b>4.4 Olympic venue master plan</b>	43
<b>4.5 The 48 Olympic disciplines</b>	45
<b>4.6 Biographies</b>	46

# A SHARED JOURNEY: THE PARIS 2024 STAKEHOLDERS

The Organising Committee thanks all the stakeholders involved in the Paris 2024 Olympic and Paralympic Games;

All the signatories of the Host City Contract (the *Comité National Olympique et Sportif Français* (French National Olympic and Sports Committee), the City of Paris and the International Olympic Committee), as well as the International Paralympic Committee, and the *Comité Paralympique et Sportif Français* (French Paralympic and Sports Committee).

The public stakeholders (the State, the Ile-de-France region, the Greater Paris metropolitan authority, the département of Seine-Saint-Denis and all the host authorities) that are involved, with the help of SOLIDEO and the Games partners, to organise the Paris 2024 Olympic Games in a manner that lives up to all our ambitions.

The sports movement, all of its actors (federations, leagues, committees and clubs), the athletes, and with them, our social partners and the numerous representatives of civil society.

## GAMES DESIGNED WITH THE ATHLETES

### The Paris 2024 Athletes' Commission

The Athletes' Commission chaired by Martin Fourcade and comprising 19 athletes, is tasked with helping to create the best possible experience for the athletes who will compete at the Games.

Composition of the Athletes' Committee:

**Martin Fourcade** (biathlon), **Perle Bouge** (para rowing), **Julien Benneteau** (tennis), **Florian Rousseau** (track cycling), **Gévrise Emene** (judo), **Théo Curin** (para swimming), **Hélène Defrance** (sailing), **Michaël Jérémiasz** (wheelchair tennis), **Marie Bochet** (para alpine skiing), **Astrid Guyart** (fencing), **Stéphane Diagana** (athletics), **Jessica Harrison** (triathlon), **Guillaume Gille** (handball), **Diandra Tchatchouang** (basketball), **Lucas Créange** (para table tennis), **Gwladys Epangue** (taekwondo), **Fabien Gilot** (swimming), **Fanny Horta** (rugby sevens), **Romain Girouille** (archery)



© Philippe MILLEREAU / KMSR

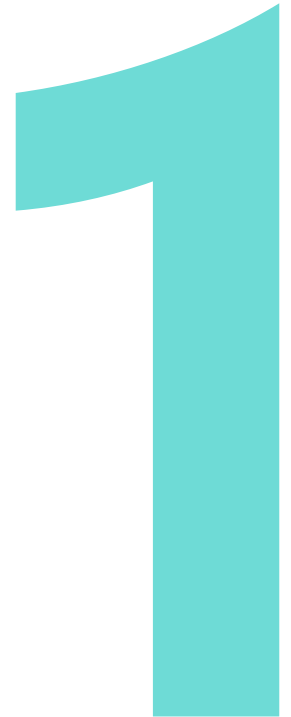
#### Martin Fourcade

French biathlete, five-times Olympic champion, chair of the Paris 2024 Athletes' Commission

"We share our expertise with the Paris 2024 team on a daily basis and advise them on what the athletes expect. But our task goes much further than that: we play an active part in building the project and its legacy, in particular by giving sport a more central place in our society.

It's a way of sharing what sport has given us with as many people as possible."

# A SPECTACULAR AND CREATIVE CELEBRATION OF SPORT







How does Paris 2024 want to make its mark on Olympic and Paralympic history? By reinventing the Games experience with bold and creative ideas including:



A Games plan that **TAKES SPORT OUT OF THE STADIUMS** and into unexpected places in the very heart of the city, with competitions staged at some of the most iconic landmarks in the world

**FOUR NEW YOUTHFUL AND DYNAMIC URBAN SPORTS** that will enhance the unique spirit of the Games with their own festival atmosphere

**THE FIRST-EVER SPORTS EVENTS OPEN TO THE PARTICIPATION OF THE GENERAL PUBLIC**, including marathon and road cycling competitions held on the same day and course as the medal races

**NEW CEREMONIES CONCEPTS** aiming to take the celebration to people in the public space



# PARIS 2024

In dates and figures

OLYMPIC GAMES

**28+4** OLYMPIC SPORTS

BREAKING, SPORT CLIMBING, SKATEBOARDING AND SURFING

**48** OLYMPIC DISCIPLINES

**26 JULY -  
11 AUGUST 2024**

PARALYMPIC GAMES

**22** PARALYMPIC SPORTS

**23** PARALYMPIC DISCIPLINES

**28 AUGUST -  
8 SEPTEMBER 2024**

THE FIRST  
**FULLY**  
**GENDER-**  
**BALANCED**  
OLYMPIC GAMES

**13,5** MILLION  
TICKETS ON SALE

# 1 A STAGE LIKE NO OTHER

## TAKING SPORT OUT OF ITS TRADITIONAL SPACES

Some of the most beautiful sites and landmarks that Paris and France have to offer will provide a magnificent showcase for the performances of the world's greatest athletes, bringing sport and the national heritage together in unexpected ways.

**THE GRAND PALAIS** for fencing and taekwondo

**THE CHAMP-DE-MARS ARENA** for judo and wrestling

**LA CONCORDE** for urban sports

**THE ESPLANADE DES INVALIDES** for archery

**THE EIFFEL TOWER STADIUM** for beach volleyball

**THE CHÂTEAU DE VERSAILLES** for equestrian sports and four events in the modern pentathlon.



THE EIFFEL TOWER STADIUM

## THE CHÂTEAU DE VERSAILLES





## WORLD-RENOWNED COMPETITION VENUES

Paris 2024 will also offer the athletes the best possible conditions for competition at world-renowned sports venues that are used to hosting major events on a regular basis.

**THE STADE DE FRANCE** for athletics and rugby sevens

**ROLAND-GARROS** for tennis and boxing

**THE PARC DES PRINCES** for football

**THE BERCY ARENA** for artistic gymnastics, trampolining and the basketball finals

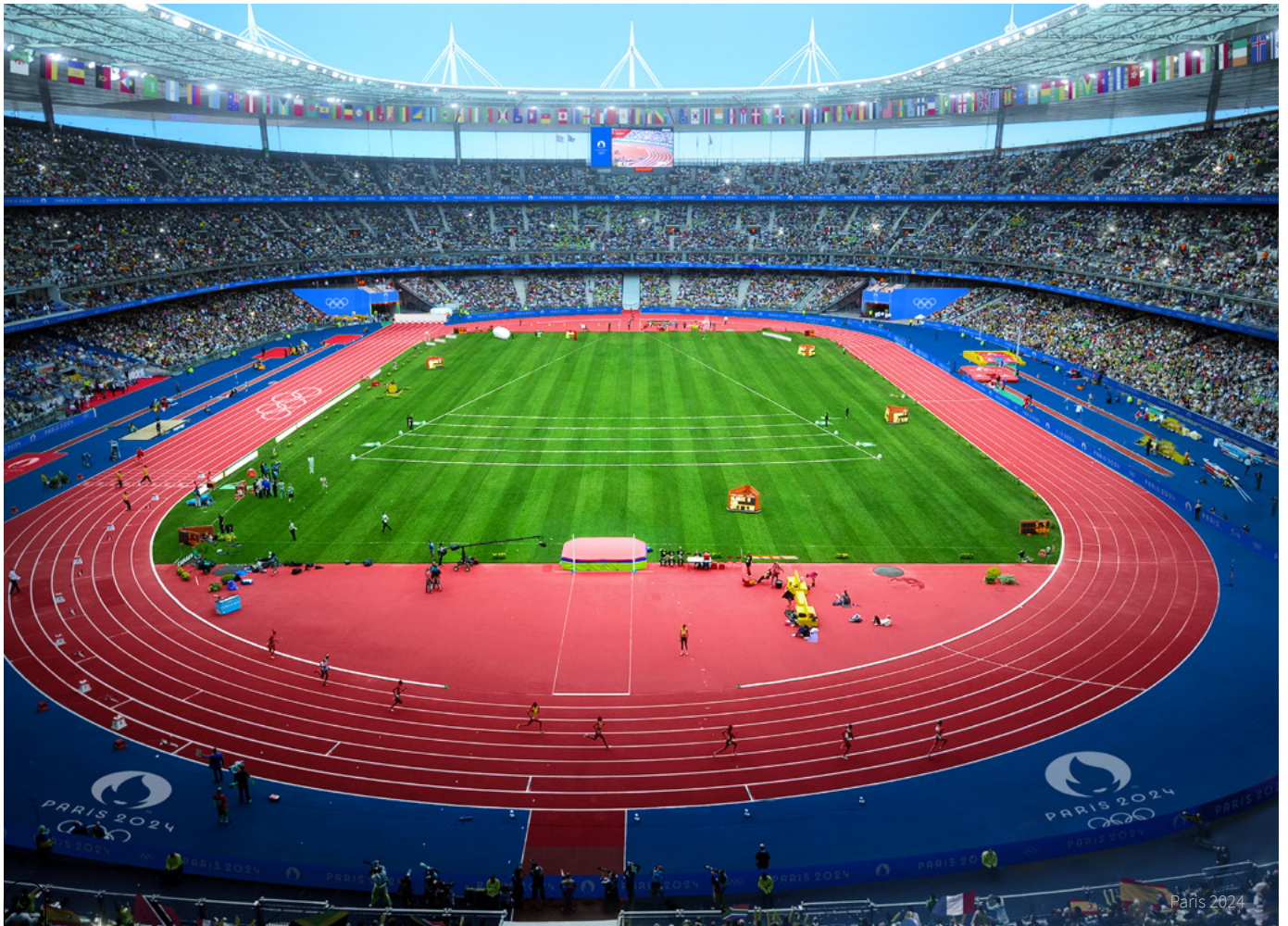
**THE TEAHUPO'O WAVE IN TAHITI** for surfing.

## A CELEBRATION OF THE GAMES THROUGHOUT FRANCE

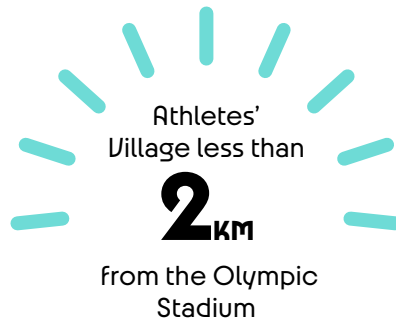
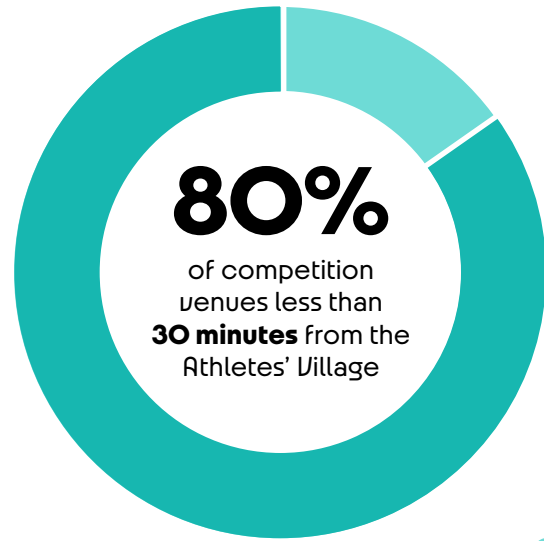
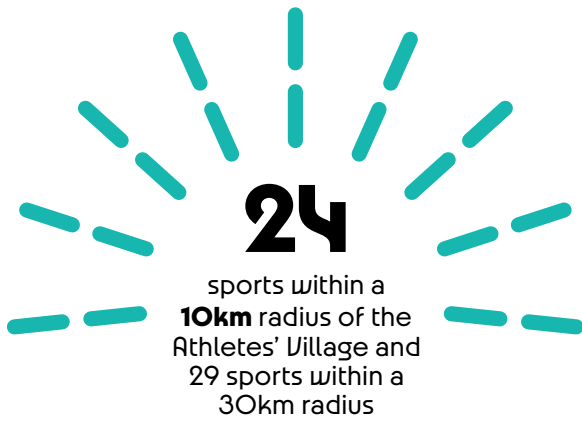
**DECENTRALISED EVENTS:** sailing in Marseille, surfing in Tahiti, men's and women's football tournaments in Marseille, Bordeaux, Lyon, Saint-Etienne, Nice and Nantes (as well as Paris), handball in Lille.

**TORCH RELAY:** the Olympic torch will be carried all over France by thousands of torch-bearers, culminating at the opening ceremony in Paris.

### THE STADE DE FRANCE



## THE BEST-POSSIBLE GAMES EXPERIENCE



All Olympic and Paralympic venues **accessible for persons with disabilities** and by public transport

## THE PARIS 2024 PARALYMPIC GAMES: RISING TO THE CHALLENGE OF A HISTORIC FIRST IN FRANCE



The Paralympic Games concept has been designed to mirror that of the Olympic Games. The 4,350 Paralympic athletes will compete in eye-catching venues that will give the events maximum visibility: **THE CHÂTEAU DE VERSAILLES** for para equestrian, **THE GRAND PALAIS** for wheelchair fencing and para taekwondo, and **THE EIFFEL TOWER STADIUM** for 5-a-side football.

Paris 2024 is committed to delivering truly exemplary Games in terms of universal accessibility by ensuring that everyone, athletes and spectators alike, can enjoy a barrier-free experience and participate fully in the Games at both competition and celebration venues. The enhancement of existing infrastructure and the creation of new accessible facilities will leave a tangible legacy at the competition venues.

To find out more: Paris 2024 Paralympic Games Presentation Pack, accessible on our media space.



# 1

## 2 THE NEW OLYMPIC SPORTS

Four additional sports have been chosen to feature in the Paris 2024 programme in line with the opportunity provided by the IOC. The aim was to select sports which:

**REFLECT THE MODERN WORLD**, are fully gender-balanced and will inspire new audiences, especially among young people.

Are **DYNAMIC AND SPECTACULAR** with the promise of exceptional performances to excite spectators.

**BRING SOMETHING DIFFERENT** to the programme, including the opportunity to build bridges with culture and inspire both creativity and participation by being accessible to all.

## BREAKING, A NEW OLYMPIC SPORT

**BREAKING** will make its Olympic Games debut in Paris, in 2024.

Popular with youth all over the world, this new urban sport combines **ART, DANCE AND MUSIC**, as well as **STRENGTH AND ATHLETICISM**.

The breaking events (B-Boys and B-Girls) will be held at **LA CONCORDE**, an urban park in the heart of the city that will host all the Olympic urban sport disciplines (3X3 basketball, BMX freestyle, breaking and skateboarding) as well as public entertainment events (concerts, cultural exhibitions, sports demonstrations, etc.).

### Martin Lejeune

breaking athlete, silver medallist at the 2018 Youth Olympic Games

"Including breaking in the Games is great news. It's a sign that our discipline is growing and being recognised. Moreover, the competition will take place in the heart of Paris, at the Concorde, which will shine a spotlight on our sport. With all the urban sports concentrated into one space, the urban park will be the place to be during the summer of 2024, with a festive atmosphere like no other."



Shohei Uda for OIS/IOC



## PARIS 2024'S ADDITIONAL SPORTS

**SPORT CLIMBING** will be included in the Olympic programme for the first time at the Tokyo Games, with a single event combining three disciplines, i.e., speed climbing, bouldering and lead climbing, at the Bourget venue in Seine-Saint-Denis.. At Paris 2024, the programme will be expanded to include two separate events — speed climbing and a separate lead and boulder event — that will not only be spectacular but will complement each other perfectly.



Simon Bruty for OIS/IOC.



2014 - Comité International Olympique (CIO) - JONES, Ian

**SKATEBOARDING** will take a new leap forward after the Tokyo Games, with street and park events to be held at the extraordinary urban park at la Concorde.

**SURFING**, a truly breath-taking sport with strong links to the natural world, will provide an additional opportunity to promote the French natural heritage and open up the Olympic experience to new territories — this time in Tahiti. In the shortboard event, athletes will surf on one of the world's most beautiful waves, Teahupo'o.



© Sean M. Hovey/Getty Images

**Johanne Defay**  
2017 surfing  
vice world champion

“Teahupo'o is a world-class surf spot, with the most spectacular wave of the planet; the most demanding as well. We athletes could not have dreamed of a better outcome. I have no doubt that the competition will be as intense as it will be breathtaking. Paris 2024 will highlight the environmental and cultural uniqueness of Tahiti, a place surf calls home. All these factors point to a magnificent showcase that will promote our sport and develop its practice in France.”



© Matthew Stockman / Getty Images

# 1.3 SPECTATORS TO BECOME GAMES PARTICIPANTS

For the first time in the history of the Games, Paris 2024 is inviting spectators to get on their feet and **EXPERIENCE THE GAMES AS ATHLETES THEMSELVES**. The Paris 2024 **GENERAL PUBLIC MARATHON AND ROAD CYCLING EVENTS** will be staged on the same courses and in the same conditions as the elite races, promising an unprecedented **IMMERSIVE AND UNIQUELY EXCITING EXPERIENCE FOR THE GENERAL PUBLIC**.

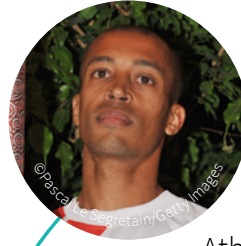
The general public marathon will comprise **DIFFERENT RACE FORMATS** so that everyone, whether experienced athletes or beginners, young or old, able-bodied or **PERSONS WITH DISABILITIES**, can enjoy this exceptional Olympic Games experience.

While the number of places and how they will be allocated will be decided in 2022, one thing is certain: numerous activations will be organised through the **PARIS 2024 CLUB, GAMES PARTNERS AND STAKEHOLDERS OF THE INTERNATIONAL SPORTS MOVEMENT** in order to attract as many participants as possible. In fact, several Club Paris 2024 members have already secured their places!

## Delphine

43, resident of Saint-Brévin,  
Paris 2024 Club member

"I've been running in a small family club for years. Participating in the Paris 2024 general public marathon is a dream come true and a reward for all those who, like me, keep going to the end, even though they are not top-level athletes."



## Stéphane Diagana

Member of the Paris 2024's Athletes' Commission, two-time 400m hurdles and 4x400m relay world champion; 7 marathons finished.

"The marathon is, without a doubt, one of the rare sport events that give a large number of people the opportunity to share the same sensations and excitement as the stars of this legendary event. The event will bring together people from all four corners of the world, men and women, seasoned athletes and beginners, and young and less young. In step with Paris 2024's vision, the general public marathon will begin a few hours after and on the same trail as the Olympic marathon runners."



Yonathan Kellerman





# CELEBRATION OPEN TO EVERYONE

Whether young or old, spectator or athlete, everyone is invited to join in Paris 2024's bold and creative celebration of sport in the city.

## FEASIBILITY STUDIES FOR CEREMONIES IN THE CITY

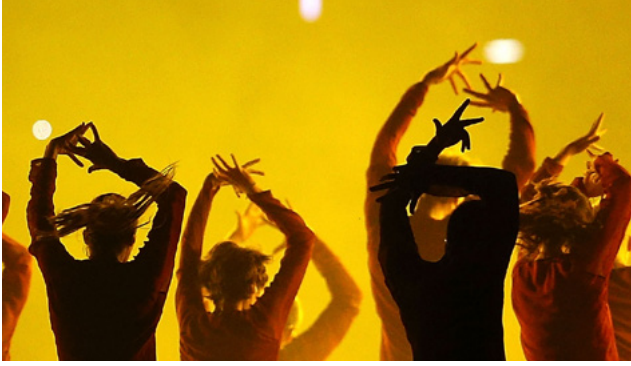
This year has seen the start of work on the Paris 2024 Ceremonies concepts. In line with an ambition to bring fresh thinking to all the set-piece elements of the Games, Paris 2024 and its stakeholders are working on impact and feasibility studies aimed at moving from a ceremony model with a few tens of thousands of spectators in a stadium to one involving several hundreds of thousands in the heart of the city.



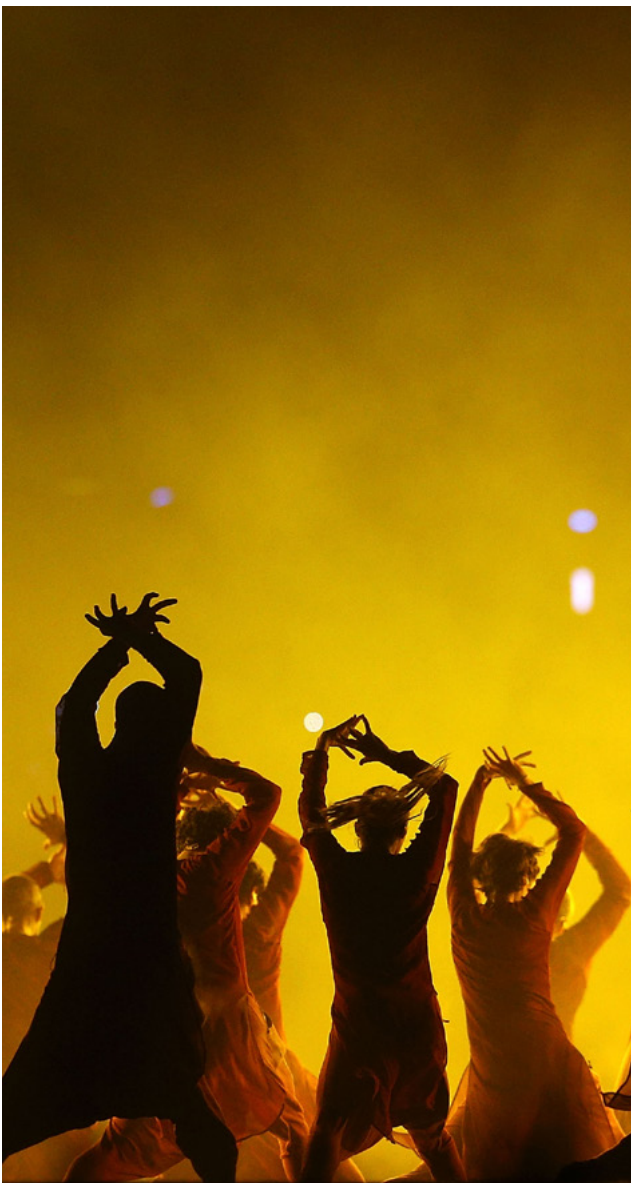
**Tony Estanguet**  
Paris 2024 president

"The world is currently going through a very difficult period, but we want to plan for 2024 with the aim of sharing the Games with as many people as possible. It's a challenge that has never been attempted on such a scale, but now is the right time to explore these options."





## CULTURE AT THE HEART OF THE GAMES



Opening up the Games also means opening up perspectives and removing barriers to forge closer links between sport and art, and between artists and athletes. To create an even more innovative and creative spectacle, Paris 2024 has placed culture at the heart of its plans:

**BY STAGING EVENTS AT THE CROSSROADS BETWEEN SPORT AND ART** at the foot of some of France's most iconic monuments, such as the Eiffel Tower or the Château de Versailles.

**BY COMBINING SPORT AND CULTURE** at all celebration venues.

**BY AIMING TO UNEARTH NEW TALENT** throughout the Cultural Olympiad and then the Olympic Festival, with a special focus on young generations of artists, emerging trends and countertrends.

**BY WELCOMING CULTURES FROM AROUND THE WORLD**, promoting diversity and the mixing of cultures.

Organised in collaboration with the Ministry of Culture, its institutions, and its decentralised offices (Regional Offices of Cultural Affairs), the Cultural Olympiad will begin at the end of the Tokyo Games, marking the first stage of our efforts to achieve this objective.



# 1.5 THE FACE OF THE PARIS 2024 GAMES

A MEETING BETWEEN THREE SIMPLE, YET POWERFUL SYMBOLS



### THE GOLD MEDAL

Symbol of excelling oneself



### THE FLAME

Symbol of transmission



### MARIANNE

In tribute to French spirit, boldness and creativity

A FACE THAT REFLECTS OUR AMBITION TO BRING THE GAMES TO THE PEOPLE

This emblem represents Paris 2024's desire to organise more open Games, in which everyone can play a part, and where spectators are also participants.

### AN EMBLEM SHARED BY THE OLYMPIC AND PARALYMPIC GAMES

For the first time in history, the Olympic and Paralympic Games will share the same emblem. This important decision sends out a clear message: that Paris 2024 has the same vision and the same ambition for both the Olympic and Paralympic Games.



# GAMES WHERE EVERYONE CAN PARTICIPATE

2

# FEEL THE ENERGY OF THE GAMES RIGHT NOW

**YOU TOO CAN TAKE  
PART IN THE GAMES !  
THE PARIS 2024 CLUB:  
THE EXCITEMENT OF  
THE GAMES, AVAILABLE  
TO EVERYONE**



Paris 2024 has created the first ever club to offer the public a chance to **EXPERIENCE THE GAMES FROM THE INSIDE** and promote participation in physical activity. In the summer of 2020, the club's most committed members were able to meet some of France's greatest Olympic and Paralympic champions (Tony Parker, Teddy Riner, Florent Manaudou, Marie-Amélie Le Fur, Arnaud Assoumani, etc.) at sporting challenges held throughout the country.

In the run-up to the Games, **MORE AND MORE INITIATIVES WILL BE LAUNCHED TO ENABLE THE PARIS 2024 CLUB MEMBERS TO BECOME ACTIVE GAMES PARTICIPANTS** by landing a place in the general public marathon, meeting famous athletes, taking part in the torch relay or becoming volunteers.

To join the Paris 2024 Club and experience exceptional moments in the run-up to the Games, visit [www.club.paris2024.org/home](http://www.club.paris2024.org/home).

**140,000**  
MEMBERS IN 2021

**12** MILLION KMS  
covered by members  
in sporting challenges

More than **100**  
general public **MARATHON PLACES** already  
won thanks to the Paris 2024 Club

# TERRE DE JEUX 2024: THE SPIRIT OF THE GAMES ALL OVER FRANCE



Paris 2024 created the Terre de Jeux 2024 label in 2019 with the objective of involving all of France's territories as well as the sports movement (federations, leagues, committees, clubs) in the Olympic and Paralympic adventure starting now, without having to wait for the Games themselves.

With the 'Terre de Jeux 2024' label, even the smallest municipality or the largest French region **CAN JOIN IN BY CREATING INITIATIVES AIMED AT PROMOTING SPORT IN THEIR TERRITORY** and sharing the excitement of the Paris 2024 adventure.

**THE ACTORS OF THE SPORTS MOVEMENT ARE ALSO A PART OF THE ADVENTURE:** The Olympic and Paralympic federations on the Paris 2024 Games sports programme have received the label, and have been followed by other sports federations and school sports federations.

The label has also been extended to all French embassies around the world, with the goal of involving not only French people living abroad, but also francophones, francophiles and all who wish to participate in the Games in whatever capacity.

## Local authorities join in

# 2,037

### APPROVED ENTITIES

including 1,872 local authorities

# 107

### INHABITANTS

in Berrac (Gers), the smallest approved municipality

# 27

### MILLION PEOPLE

live in a Terre De Jeux 2024 town or city (including Paris)



© Benjamin Boccas

## PRE-GAMES TRAINING CENTRES: HOSTING CHAMPIONS IN THE MAKING

In the three years leading up to Games, a network of 620 pre-Games training facilities throughout France will welcome international teams preparing for Paris 2024.

These base camps will play a key role in athletes' training and preparation, enabling them to train in facilities with optimal conditions; to acclimatise and project themselves into 2024, while soaking up the atmosphere of the host country.

The selection of the 620 centres, which span 415 local French authorities, was carried out jointly by Paris 2024, together with the French NOC, NPC and a number of Olympic and Paralympic sports federations. The aim was to guarantee the highest quality of equipment and facilities for athletes.

The list of Pre-Games Training Centres is available on <https://prepare.paris2024.org>.



# GAMES OPEN TO SOCIETY

3

# 3.1 GAMES OF A NEW ERA

Conscious of the major shared challenges of our time – climate change, social inequalities and the need for economic responsibility – **PARIS 2024 IS WORKING WITH ALL GAMES STAKEHOLDERS TO ORGANISE MORE RESPONSIBLE, SUSTAINABLE AND INCLUSIVE GAMES.**



**Prof. Muhammad Yunus**

Nobel Peace Prize winner 2006, chair of the Yunus Centre and part of Paris 2024’s legacy programme as one of the stakeholders of the ESS 2024 project

“The Games provide a wonderful opportunity to use sport to promote social issues and foster solidarity. Turning words into actions is a real challenge that the Paris 2024 organisers have agreed to take on.”



## SUSTAINABLE AND USEFUL GAMES

Sustainability is at the heart of the Paris 2024 Games concept.

**FEW NEW FACILITIES WILL BE BUILT AND THOSE THAT ARE WILL MEET LONG-TERM NEEDS**, in particular for the inhabitants of the département of Seine-Saint-Denis. This département is one of the poorest in France, where sports infrastructure and housing are in very short supply. The Games will thus leave a useful legacy.

### THE ORGANISATIONAL BUDGET FOR THE PARIS 2024 GAMES

# 97%

#### FROM THE PRIVATE SECTOR:

1/3 from the IOC,  
1/3 from national partnerships,  
1/3 from ticketing income



# 3%

#### FROM PUBLIC FUNDS,

exclusively for the organisation of the Paralympic Games

By the summer of 2021, Paris 2024 had already secured

# € 600 million

in income from national partnerships, with a goal of reaching 2/3 of its income by the end of 2021.

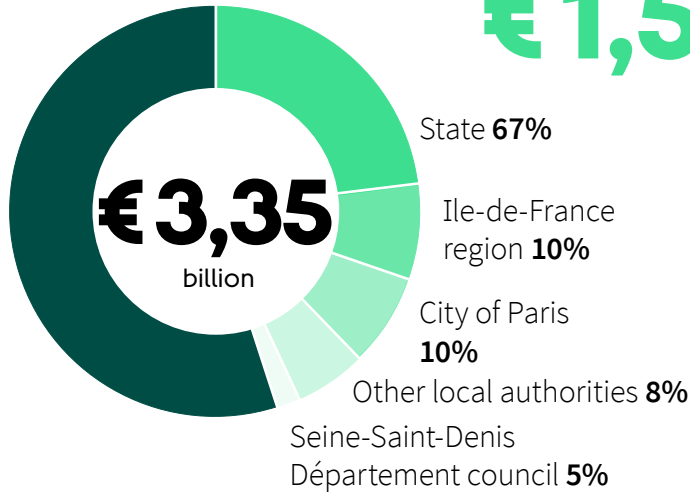
This funding will **PAY FOR ALL EXPENDITURE LINKED TO THE ORGANISATION OF THE GAMES**, including venue hire, overlay and operations, competition organisation, delegation hospitality, athlete accommodation and transport, competition venue security, and the Opening and Closing Ceremonies.

## GAMES TO PROVIDE MOMENTUM FOR LOCAL AND REGIONAL DEVELOPMENT

Long-term investments managed by SOLIDEO

**€1,8 billion**

**OF PRIVATE FUNDING**  
(property developers)



**€1,55 billion**

**OF PUBLIC FUNDING**

Behind all public funding is a long-term public investment.

**80%**

**OF PUBLIC INVESTMENTS** will go towards Seine-Saint-Denis, where there is a need for equipments

Priority given to investments with a post-Games legacy

**95%**

**OF COMPETITION VENUES ARE EITHER EXISTING OR TEMPORARY**

**2**

**TWO SPORTS VENUES SPECIFICALLY BUILT FOR THE GAMES:**

The Olympic Aquatics Centre  
The Bourget Sport Climbing Venue

**2**

**ATHLETES' AND MEDIA VILLAGES**

which will be transformed into sustainable, comfortable neighbourhoods after the Games, with all the necessary local services.







© SOLIDEO – Dominique Perrault, Architecte international, (Groupement DOMINIQUE PERRAULT / ADAGR / Ingérop / MOE, Ingénierie TCE / Une Fabrique de la Ville, Urbanistes / CITEC, consultant mobilités / Agence TER, Paysagiste / UrbanEco / MOE écologie / Jean-Paul Lamoureux, consultant éclairage

## Athletes' Village after the Games :

More than  
**2,220** FAMILY HOMES

**OFFICES, NEW AND REFURBISHED PUBLIC FACILITIES** (nurseries, school groups, an arts centre, a water sports centre).

**NEW GREEN SPACES**

More than  
**770** HOMES for students or elderly

**NEW DEVELOPMENTS** (crossing between the Ile-saint-Denis and Saint Denis,, burying power lines, noise barrier along the south side of the A86).

## Media Village after the Games :

**1,300** HOMES

**NEW PUBLIC FACILITIES AND THE EXTENSION OF AN EXISTING 13 HA PARK**



# THE PARTNERS, VITAL TO THE SUCCESS OF THE GAMES

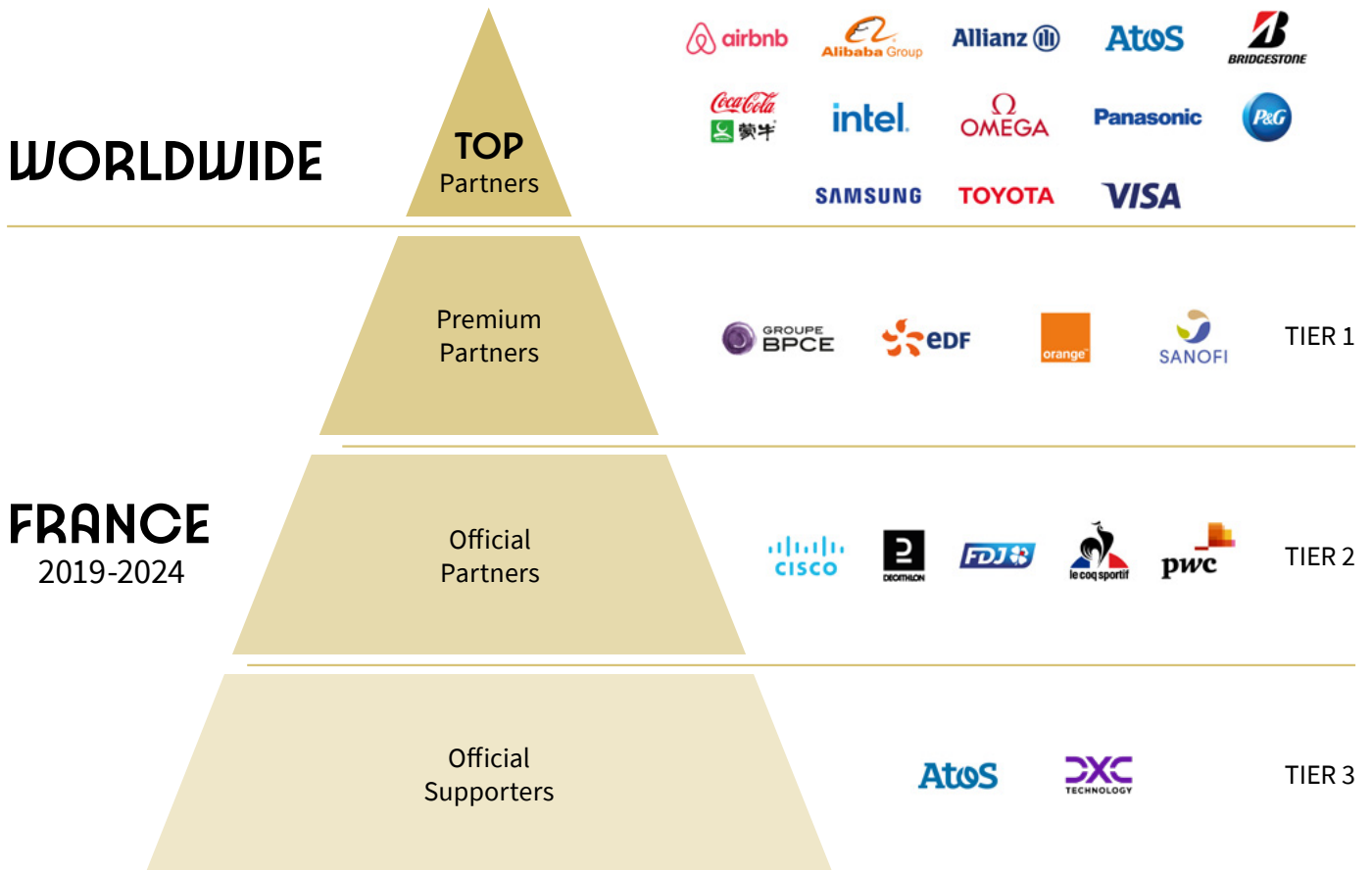
The partners, whether worldwide (members of the IOC’s TOP programme) or national (premium, official or supporters), will play a vital role in the organisation and success of the Paris 2024 Games.

Beyond their financial contribution, **THEY PROVIDE THE PRODUCTS AND SERVICES NECESSARY TO THE ORGANISATION OF THE GAMES**, as well as operational support during the event. Nine of the partners (Atos, Alibaba, Intel, Omega, Panasonic, Samsung, Orange, Cisco and DXC Technology) are already actively working alongside Paris 2024 on the design of technological systems and operations.

The partners also **SHARE THEIR KNOWLEDGE AND EXPERTISE TO ORGANISE RESPONSIBLE AND SUSTAINABLE GAMES.**

The implementation of concrete solutions within Pulse, the headquarters of the Organising Committee, is the first illustration of this commitment. For example, EDF provides 100% renewable energy produced in France, while Coca-Cola provides water and soda fountains, meeting our commitment to achieve zero single-use plastic.

Finally, the partners are true **AMBASSADORS OF THE PARIS 2024 VISION**, mobilising their ecosystems (employees, customers, suppliers, etc.) and fully participating in the heritage programs. They contribute to the development of physical activity on Olympic Day and in schools during Olympic and Paralympic Week, two annual events to which Allianz, Toyota and Groupe BPCE are particularly committed. They also mobilise the Olympic and Paralympic athletes of their team – nearly 300 athletes in total to meet the general public.





# ENVIRONMENTALLY RESPONSIBLE GAMES

As the first Olympic and Paralympic Games that will be organised in accordance with the Paris Agreement on Climate Change, Paris 2024 has been taking steps to **CALCULATE THE PROJECT'S IMPACT ON THE CLIMATE AND THE ENVIRONMENT**. It will identify all the ways in which it can prevent and mitigate the

Games' footprint throughout the organisational cycle.

Through this **INNOVATIVE APPROACH**, Paris 2024 wants to demonstrate a new organisational standard with regards to climate to help transform sports events.

## GAMES FOSTERING CLIMATE PROTECTION

### 1. PREVENTION and REDUCTION

Paris 2024 commits to dividing the carbon footprint of the Paris 2024 Games by half compared to previous editions.

### 2.

#### OFFSETTING

After its prevention and reduction measures, Paris 2024 will support carbon offsetting initiatives such as carbon capture projects or schemes that compensate for all carbon emissions linked to the Games, including spectators' international travel. These projects will meet top current international standards and will be run in all five continents.



### 3.

#### ADDITIONAL OFFSETTING

To go a step further, Paris 2024 will fund an additional offsetting programme in France, thereby supporting the emergence and development of climate protection initiatives that are still in their infancy in the country.



## EXEMPLARY GAMES, SHOWCASING ECO-RESPONSIBLE SOLUTIONS

**100% RENEWABLE ELECTRICITY** generated in France will be used to supply the Paris 2024 venues thanks to EDF, Paris 2024's national partner.

Research into and experimentation with **CLEAN SOLUTIONS** for off-grid energy supply.

**CLEAN TRANSPORT** for members of the Olympic and Paralympic family.

**INCENTIVES TO PROMOTE THE USE OF PUBLIC TRANSPORT** (100% of venues accessible) and soft mobility for spectators .

**LOW-CARBON FOOD** and sustainable catering services for Games participants.

**CIRCULAR ECONOMY** principles applied to all the materials needed for temporary infrastructure .

Contribution to the City of Paris' initiative to **ELIMINATE THE USE OF SINGLE-USE PLASTIC** across the Games.

**ZERO FOOD WASTE** during the Games through optimised ordering and preparation, and reuse of all organic waste (composting or methanisation).

**TARGET TO REUSE**, recycle, compost or methanise **80% OF WASTE** during the Games.

## GAMES THAT PROTECT AND REGENERATE BIODIVERSITY

Paris 2024 is assessing and implementing an action plan aimed at **CONTROLLING ALL IMPACTS ON GAMES VENUES** in order to protect biodiversity and human health near the venues.

## A RESPONSIBLE PROCUREMENT STRATEGY IS KEY

100% of Games procurement meets social and environmental criteria.

Paris 2024 applies five evaluation criteria to its procurement:

- Circular economy
- Carbon reduction and environmental protection
- Social innovation
- Inclusion of disabled people
- Local value creation

**THE POST-GAMES LEGACY IS ALREADY BEING CONSIDERED** as part of the procurement strategy in order to avoid waste at source and promote reuse and recycling.

## TWO VENUES ARE ALREADY OPEN, SYMBOLISING THE ENVIRONMENTAL AND SOCIAL COMMITMENTS OF PARIS 2024

### CHAMP-DE-MARS ARENA (GRAND PALAIS EPHÉMÈRE)

Built on the Champ de Mars, at the foot of the Eiffel Tower, and opened in June 2021, the Grand Palais Ephémère is a temporary building erected by the Réunion des Musées Nationaux

– Grand Palais and Paris 2024. In 2024, the Champ-de-Mars Arena will host the Olympic judo and wrestling events, as well as para judo and wheelchair rugby.

#### **This building is a model of sustainable temporary construction:**

Its wooden structure provides a **VERY HIGH LEVEL OF ENVIRONMENTAL PERFORMANCE:** the framework of the Grand Palais Ephémère is estimated to have captured 1,956 tonnes of CO<sub>2</sub>.

**THE BUILDING CAN BE DISMANTLED AND REUSED** after the Games as part of its legacy and sustainability strategy.



# PULSE, THE ORGANISING COMMITTEE'S HEADQUARTER DES JEUX OLYMPIQUES ET PARALYMPIQUES DE PARIS 2024

An energy efficient building, Pulse has served as the HQ of the Paris 2024 Organising Committee since January 2021. Until 2024, Paris 2024 will be striving to reduce the environmental impact of the operations and services required to safeguard its staff's well-being.



## CIRCULAR ECONOMY

- **Zero food waste:** optimised ordering and storage systems, collection and methanisation of organic waste, distribution of food parcels to charities.
- **Zero single-use plastic:** no disposable tableware or plastic bottles.
- **Eco-responsible furniture:** ecologically designed furniture and solutions for the reuse, repurposing or donation of furniture after the Games.



© Thierry Courmaceul



## CARBON REDUCTION

- **Low-carbon building:** the building's structure consists of 6,000 m<sup>3</sup> of a mixture of wood and concrete materials; 12,000 litres of rainwater can be collected.
- **Low-carbon, plant-based food** in the company canteen.
- **Gentle mobility for employees:** 375-space bicycle garage, more than 30 charging points and ten public transport lines around the building.
- **100% renewable French energy:** 300 m<sup>2</sup> of solar panels on the roof, 100% renewable energy (biogas and green electricity from a French wind farm under a direct contract) and contribution to biogas generation from organic waste.
- **Full offsetting** of carbon emissions linked to the building's operations.



## INCLUSION

- **Building fully accessible to people with reduced mobility** and training for canteen staff on how to assist them.
- **Inclusive recruitment for service providers:** 25% of technical maintenance staff are disabled.
- 60% of service providers involved in the building's operations are from the **Social and Solidarity Economy** and two thirds of employees are participating in **occupational integration schemes**.



## LOCAL COMMITMENT

- **1/3 of service providers from Seine-Saint-Denis** for hospitality, maintenance and catering contracts, etc.
- **Company canteen serves 20% local produce**, sourced within a 200km radius.



## GAMES THAT PROVIDE ECONOMIC OPPORTUNITIES FOR BUSINESSES

€5 billion

**OF TENDERS** published by 2024 by SOLIDEO and Paris 2024 for the organisation of the Games (construction, events, catering, hospitality, consulting, etc.).

Paris 2024 is the first sports event held in France to have taken innovative measures to offer small and social businesses access to Games-related contracts.

**TWO FREE TOOLS PROVIDING REFERENCES, INFORMATION AND ADVICE** for small local companies and businesses from the Social and Solidarity Economy (SSE):

**ENTREPRISES 2024**, backed by the MEDEF (French employers' association), for SMEs: [entreprises2024.fr/](https://entreprises2024.fr/).

**ESS 2024**, backed by Les Canaux and the Yunus Centre, for ESS companies: [ess2024.org/](https://ess2024.org/).

### 2020 KEY FIGURES

15%

**OF PARIS 2024 CONTRACTS** awarded involve at least one SSE company.

over 50%

**OF PARIS 2024 CONTRACTS** awarded to SMEs.

# DRIVING EMPLOYMENT AND TRAINING

## THE PARIS 2024 SOCIAL CHARTER

Paris 2024 is committed to organising an economically and socially responsible event. This commitment is embodied in the first ever social charter in Olympic Games history, which invites all French social partners to sign up to 16 key principles. The primary aim is to promote the integration of vulnerable groups normally excluded from the workplace and people with disabilities.



## A CATALOGUE OF JOBS FOR THE GAMES

More than five years before the start of the Games, Paris 2024 also drew up a catalogue of the jobs that will be created in relation to the organisation of the Games, in order to:

**IDENTIFY THE NUMBER AND TYPE OF JOBS** required to prepare and organise the Games between 2019 and 2024.

**PREPARE**, in conjunction with public stakeholders, **TRAINING PROGRAMMES FOR THE ROLES** required to organise the Games.

**PREPARE JOBSEEKERS** for the employment and training opportunities identified.

## EMPLOIS 2024

In order to enable as many people as possible to apply for these jobs, a virtual agency called Emplois 2024 will be launched in the Autumn of 2021 at the initiative of the French public employment service, Pôle Emploi.

This online platform will inform jobseekers about the roles and training courses available to them. It will also be shared with other international sports events held in France for continued use after the Games.

150,000 jobs directly  
linked to the Games  
between 2019 and 2024

ORGANISATION

78,000  
jobs

TOURISM

60,000  
jobs

CONSTRUCTION

12,000  
jobs

# 3

## 2 PROMOTING SPORT'S ROLE IN SOCIETY

The legacy of the Paris 2024 Games is the heart of the project. In collaboration with its stakeholders, Paris 2024 aims to leave a useful, legacy for the local community after the Games.



The aim is to harness the power of the Games to unite and inspire communities in order to promote sport's role in society. The Paris 2024 Games will be a laboratory to generate solutions, through sport, to challenges including health and the fight against sedentary lifestyle, education, social inclusion, equality, solidarity and active mobility. In order to make this strategy a success and to enable it to survive beyond 2024, Paris 2024 has placed the sports movement at the heart of its plans and is building collaborative partnerships with existing groups who share the same vision.

### An innovative impact evaluation process with the OECD

In order to help enhance sport's contribution to society in general, Paris 2024 has launched a rigorous process to assess the impact of its actions. With the IOC's support and the OECD's expertise, Paris 2024 hopes to pass on to future generations a new set of tools to evaluate the contribution of global events to local development and citizen well-being.



# MORE SPORT TO COMBAT SEDENTARY LIFESTYLES

Working on its conviction that sport is a powerful tool for enhancing health and well-being, Paris 2024 is committed to promoting physical activity across all age groups, starting with young people.



## Michel Cymes

Doctor and Paris 2024 health ambassador

"Sedentary lifestyles and a lack of physical activity are the fourth largest cause of mortality in the world. Yet, they are easily avoidable. If we are aware of the fact that we need to exercise and change our habits, we will really be able to change things in the long term. Action is absolutely vital."

## MORE SPORT IN SCHOOLS: 30 MINUTES OF PHYSICAL ACTIVITY EVERY DAY

Schools play an essential role in **TEACHING APPROPRIATE SPORTS TECHNIQUES** and enabling children to embrace activities and values that will stay with them for the rest of their lives.

In partnership with Paris 2024, the Ministry of National Education, Youth and Sport has launched an experiment in which French primary schoolchildren will exercise for 30 minutes each day. **MORE THAN 1,000 SCHOOLS** have already signed up to the scheme, which will be rolled out throughout the country when schools return after the 2021 summer holidays.





## MORE SPORT IN LOCAL COMMUNITIES AND IN THE HEART OF CITIES

From 2022, Paris 2024 and the *Agence Nationale de la Cohésion des Territoires* (National Agency for Territorial Cohesion) will support and provide funding for cities with the Terre de Jeux 2024 label in their efforts to **ESTABLISH 'ACTIVE DESIGN'** of urban public spaces, that promote and **FACILITATE DAILY EXERCISE AND SPORTS PARTICIPATION** through urban design (recreational urban furniture, floor markings, upgrading of stairs, urban lighting. This programme, which promotes the tangible and intangible legacy of the Games, will benefit 148 towns and cities from the *Action Cœur de Ville* network that have also signed up to the Terre de Jeux 2024 initiative.

## MORE SPORT IN SEINE-SAINT-DENIS: PARIS 2024 GAMES BACKING THE DÉPARTEMENT'S SWIMMING POOL PLAN

Like the Olympic Aquatics Centre, a huge water sports complex that the whole country has been eagerly anticipating for more than ten years, five new swimming pools will be built or renovated in Seine-Saint-Denis, along with six gyms and sports centres. In this département, where 1 child out of 2 entering secondary school does not know how to swim, the Games will provide new momentum for swimming education.

The mobilised public funding (the State, the City of Paris, the Ile-de-France region, the Greater Paris metropolitan authority, the Département of Seine-Saint-Denis, the Plaine Commune) will contribute to the installation of new swimming pools that will be created or renovated.







## SPORT FOR EDUCATION AND PARTICIPATION: GÉNÉRATION 2024



Childhood and adolescence are key times for learning the values of sport, which is why Paris 2024 has organised a number of initiatives targeted at schoolchildren.

**THE GÉNÉRATION 2024 LABEL** is awarded to schools that commit to increasing the amount of time devoted to sport in their pupils' daily timetables by:

**Promoting sports participation** in collaboration with local sports clubs and host elite athletes.

**Promoting Olympic and Paralympic values** and changing how people view disability.

**Participating in key Paris 2024** events such as Olympic Day and Olympic and Paralympic Week.

Teachers can access educational resources and tools on the Génération 2024 website: [www.generations.paris2024.org](http://www.generations.paris2024.org)

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more than  
**5,000**

**SCHOOLS** across France have already been awarded the Génération 2024 label



## OLYMPIC AND PARALYMPIC WEEK: FIVE EDITIONS ALREADY HELD

Since 2017, all schools have been invited to take part in the yearly Olympic and Paralympic Week, which is dedicated to the promotion of sports participation, citizenship and sporting values.

### The success of Olympic and Paralympic Week



**3,500** SCHOOLS PARTICIPATED IN 2021

ALMOST **1 million** CHILDREN REACHED SINCE 2017

ALMOST **200** ATHLETES INVOLVED IN EACH EDITION



©Philippe Millereau / KMSP

### Our actions to promote a more inclusive society

**OLYMPIC AND PARALYMPIC WEEK:** in 2021, 80% of school-based projects were linked to Paralympism and changing views on disability, including meetings between pupils and athletes.

**AWARD OF THE GÉNÉRATION 2024 LABEL TO SCHOOLS SPECIALISING IN THE EDUCATION OF DISABLED CHILDREN:** this will help promote sports participation among pupils at these schools.

**CREATION OF A NETWORK OF DISABLED-FRIENDLY CLUBS** in cooperation with the City of Paris and the Comité Paralympique et Sportif Français (French Paralympic and Sports Committee – CPSF). The multi-sports clubs involved receive training in sports participation for disabled members. This project will be expanded from 2022, with the participation of the Département of Seine-Saint-Denis and its clubs.

**ROLL-OUT OF THE #EXPLORETERREDEJEUX2024 PROGRAMME** in cooperation with the CPSF and the Assemblée des Départements de France (Assembly of French Départements – ADF). “Explore Terre de Jeux 2024” promotes venues and trails accessible to people with special needs in order to encourage them to increase their participation in outdoor physical activity.

# SPORT FOR SOCIAL INNOVATION: THE PARIS 2024 ENDOWMENT FUND

In 2020, the Paris 2024 endowment fund was established as part of the Paris 2024 legacy strategy. Promised as part of the city's bid to host the Games, the fund is designed to promote social innovation by **SUPPORTING AND STRENGTHENING INNOVATIVE PROJECTS THAT USE SPORT AS A TOOL** to respond to the major challenges facing society: health and well-being, education and participation, inclusion, equality and solidarity, and sustainable development.

In particular, the endowment fund will be used to support and develop actors involved in the **SPORTS MOVEMENT** as well as the numerous not-for-profit organisations **THAT ARE INVOLVED ON THE GROUND ON A DAILY BASIS**.

Two calls for projects have already been issued in conjunction with the *Agence Nationale du Sport* (National Sport Agency), the *Comité National Olympique et Sportif Français* (French National Olympic and Sports Committee) and the *Comité Paralympique et Sportif Français* (French Paralympic and Sports Committee), supported by the City of Paris and the Département of Seine-Saint-Denis.

## 1<sup>ST</sup> CALL FOR PROJECTS summer 2020

**1.7**  
million

**TO SUPPORT 55  
SUCCESSFUL  
APPLICANTS**

## 2<sup>ND</sup> CALL FOR PROJECTS summer 2021

FUNDING OF AROUND

**€5**  
million

## Examples of successful applicants

### THE LÉO SPORT JOB

**PROJECT** helps young people aged between 16 and 25 to re-enter the job market thanks to a two-fold socio-professional and sports coaching programme.

### THE NATUR'EST PROJECT

promotes outdoor sport and encourages people to change their behaviour in order to make physical activity an environmentally responsible pursuit.

### THE AVITSIM PROJECT

runs beginners' para-rowing courses for disabled people using electrostimulation.

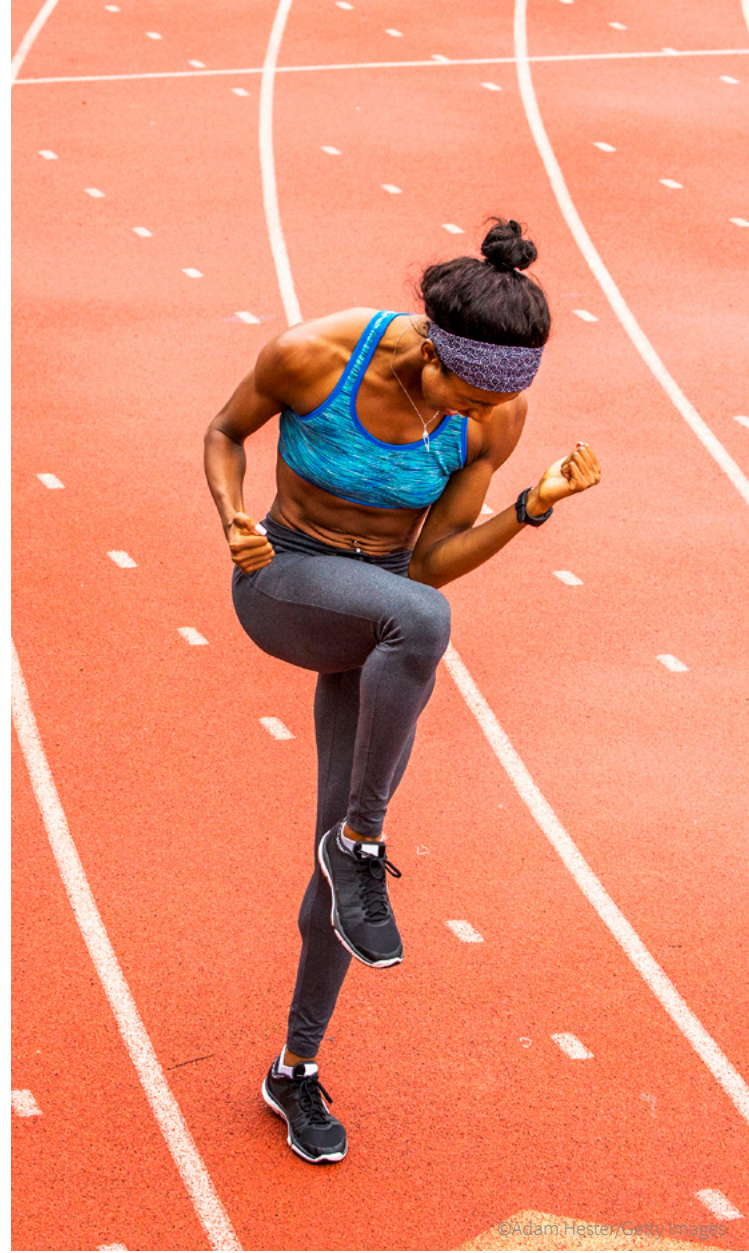




## SPORT'S CONTRIBUTION TO SOCIETY KNOWS NO BORDERS

In view of sport's role as a lever for social change throughout the world and the universal appeal of the Games, the Paris 2024 strategy is also being developed at international level.

Together with the *Agence Française de Développement* (French Development Agency – AFD), Paris 2024 has created an **INCUBATOR TO HELP ATHLETES** championing social and environmental projects in France and Africa. This partnership will also see calls for projects issued on a regular basis (starting in July 2021) in order to **SUPPORT INITIATIVES IN AFRICA AND HAITI.**



©Adam Hester/Getty Images

### 2021 incubator programme

**26 ATHLETES** and **26 PROJECTS** in the inaugural programme

**PROJECTS IN 11 COUNTRIES** (France, Benin, Ivory Coast, Togo, Senegal, Kenya, Cameroon, Ghana, Mali, Morocco, Democratic Republic of the Congo)

**8 MONTHS OF SUPPORT** (February to September 2021)

**A SECOND EDITION** will be launched in February 2022 following a new call for projects in autumn 2021.

#### Sarah Hanffou

Franco-Cameroonian table tennis player

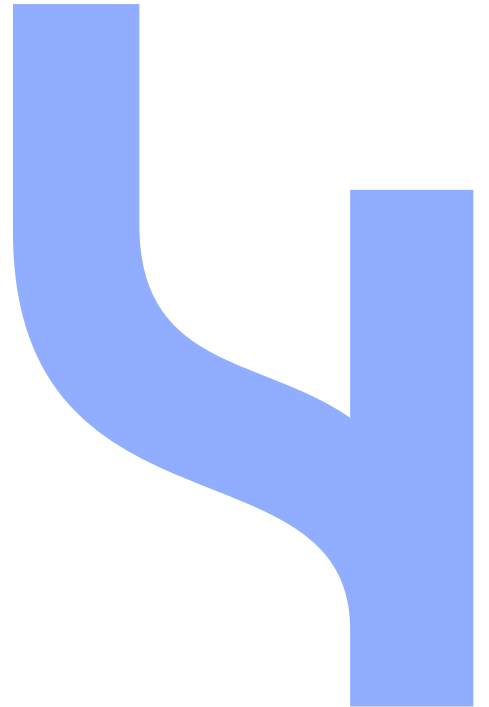
**Objective: to increase opportunities for girls to participate in sport through a programme aimed at developing table tennis as an extracurricular activity accessible to all children.**

"In order to keep my project going in the longer term, I needed a regular source of support. That is precisely what the incubation programme will provide. Within this group of people, I have found all the ingredients that helped me enjoy a successful career in sport: a competitive spirit, supervision and training, and a desire to meet objectives. With a new coach and new team-mates, it feels like I'm setting off in pursuit of medals again!"



# KEY INFORMATION

With three years to go until the Games begin, Paris 2024 has entered the operational planning phase. A number of important milestones have been reached.



# 1 KEY MILESTONES REACHED

## 2018

### Establishment of the Paris 2024 Organising Commission

- First two sessions of the Paris 2024 Board of Directors meeting (March and July) and initial review of the project
- First meeting of the Athletes' Commission (April)
- Paralympic Games orientation seminar with the IPC (April)
- Publication of the Paris 2024 Social Charter (June)
- Announcement of the first national partner: Groupe BPCE (September)

## 2019

### Defining strategic priorities

- Approval of the legacy and sustainability strategy by the Board of Directors (January)
- Presentation of the first version of the competition venue map (February)
- Launch of the ESS 2024 and Entreprises 2024 programmes for local economic stakeholders (April)
- Launch of the Terre de Jeux 2024 label (June)
- Opening of the Vaires-sur-Marne Nautical Stadium, the first newly built Olympic facility (June)
- Unveiling of the new Paris 2024 emblem (October)
- IPC approval of the Paralympic competition venues (November)
- Start of deconstruction work at the Athletes' Village (November)
- Announcement of two new national partners: EDF (November), FDJ (December)
- Presentation of the main elements of the Paralympic legacy strategy

## 2020

### Games preparation

#### Celebration

- Approval of the revised Games concept:
  - Revised competition venue map approved by the Board of Directors with fewer temporary competition venues
  - Greater alignment of Olympic and Paralympic venues, with more shared venues
  - Confirmation of the four new sports by the IOC Executive Committee
  - Appointment of stadiums to host football events
- Safeguarding of Games operations:
  - Approval of the accommodation plan with hotel sector representatives (45,430 rooms required during the Games)
  - Signature of protocol between the State and Paris 2024 concerning safety and security of the Games (scope and responsibilities)
  - Launch of working groups with public authorities and all stakeholders concerning the transport plan in order to provide optimal transport services

#### Participation

- Launch of the Paris 2024 Club (July)
- Announcement of two new national partners: Le Coq Sportif (March), Orange (October)
- Announcement of the first group of Games Preparation Centres

#### Legacy and Sustainability

- Launch of first Impact 2024 call for projects (August)
- Adoption of responsible procurement strategy by the Board of Directors (September)
- Launch of the incubator with the Agence Française de Développement (French Development Agency – AFD)

#### Infrastructure

- Start of Olympic Aquatic Centre deconstruction work (April)

## 2021

### Games preparation

- Launch of feasibility and impact studies on city-centre ceremonies
- Installation of Organising Committee in its new headquarters
- Adoption of Paris 2024 climate strategy
- Inauguration of the Grand Palais Éphémère
- Launch of second Impact 2024 call for projects and first Impact 2024 international call for projects
- Start of building work for more than half of SOLIDÉO projects, including the Athletes' Village, the Olympic Aquatics Centre, the Porte de la Chapelle Arena and the Marseille marina
- Announcement of new national partners: Cisco, DXC Technology, Atos, PwC France, Sanofi and Decathlon

# 2 MAIN EVENTS IN THE RUN-UP TO 2024

2021

2022

2023

2024

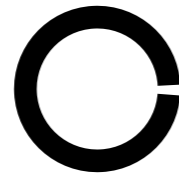
<p><b>July</b> Start of Games observation and debrief programmes</p>	<p><b>Early 2022</b> Competition schedule by session (Olympic Games)</p>	<p><b>February</b> Olympic and Paralympic Week</p>	<p><b>February</b> Olympic and Paralympic Week</p>
<p><b>8 August</b> Closing ceremony of the Tokyo 2020 Olympic Games – handover of the Olympic flag to the City of Paris</p>	<p><b>February</b> Olympic and Paralympic Week</p>	<p><b>During 2023</b> Games ticket sales ; Test event programme ; Unveiling of torch and medal designs</p>	<p><b>Early 2024</b> Delivery of all new Olympic venues Launch of the Torch Relay</p>
<p><b>5 September</b> Closing ceremony of the Tokyo 2020 Paralympic Games – handover of the Paralympic flag to the City of Paris</p>	<p><b>Mid-2022</b> Competition schedule by session (Paralympic Games)</p>	<p><b>23 June</b> Olympic Day</p>	<p><b>23 June</b> Olympic Day Launch of the Torch Relay</p>
<p><b>Autumn 2021</b> Start of Cultural Olympiad</p>	<p><b>23 June</b> Olympic Day</p>	<p><b>Summer</b> Seminar for Heads of Mission of National Olympic and Paralympic Committees</p>	<p><b>26 July</b> Opening ceremony of the Paris 2024 Olympic Games</p>
<p><b>End 2021</b> resentation of volunteer recruitment strategy ; Presentation of strategy for Torch Relay host city selection</p>	<p><b>Autumn 2022</b> Mascot</p>		<p><b>11 August</b> Closing ceremony of the Paris 2024 Olympic Games</p>
	<p><b>End 2022</b> Sport pictograms; Launch of volunteer programme</p>		<p><b>28 August</b> Opening ceremony of the Paris 2024 Paralympic Games</p>
			<p><b>8 September</b> Closing ceremony of the Paris 2024 Paralympic Games</p>



# 3 KEY FIGURES

THE PARIS 2024 GAMES WILL BE:

**97%**  
FUNDED BY THE PRIVATE SECTOR



**3%**  
FUNDED BY THE PUBLIC SECTOR (FOR THE PARALYMPIC GAMES)

**PARTICIPATION**

**100%**  
OF NATIONAL SPORTS FEDERATIONS MOBILISED IN 2024

**620**  
GAMES PREPARATION CENTRES SELECTED

**24**  
PARTNER COMPANIES ALREADY IN PLACE: 13 TOP AND 11 NATIONAL

**140,000**  
MEMBERS OF THE PARIS 2024 CLUB

**2,037**  
ENTITIES WITH THE TERRE DE JEUX 2024 LABEL

**27**  
MILLION FRENCH PEOPLES

**CELEBRATION**

**4,350**  
PARALYMPIC ATHLETES



**10,500**  
OLYMPIC ATHLETES  
50% MEN - 50% WOMEN

**22**  
PARALYMPIC SPORTS



**28**  
OLYMPIC SPORTS + 4 NEW SPORTS

**182**  
PARALYMPIC DELEGATIONS

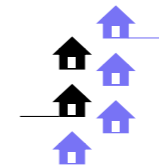


**206**  
OLYMPIC DELEGATIONS

**LEGACY AND SUSTAINABILITY**

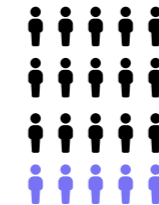
**€5 MILLION**  
OF CONTRACTS AWARDED BY THE ORGANISING COMMITTEE AND SOLIDEO BY 2024

**1,300**  
HOMES CREATED AT THE MEDIA VILLAGE AFTER THE GAMESX



**2,220**  
HOMES CREATED AT THE ATHLETES' VILLAGE AFTER THE GAMES

**150,000**  
JOBS CREATED DIRECTLY IN RELATION TO GAMES ORGANISATION BETWEEN 2019 AND 2024



**45,000**  
VOLUNTEERS

OVER **5,000** SCHOOLS WITH THE GÉNÉRATION 2024 LABEL

**95%**  
OF COMPETITION INFRASTRUCTURE EXISTING OR TEMPORARY

**-50%**  
OF EMISSIONS COMPARED TO PREVIOUS EDITIONS OF THE GAMES

MORE THAN **100%** OF CARBON EMISSIONS OFFSET

**100%** FRENCH RENEWABLE ENERGY TO POWER THE GAMES

**THE PARIS 2024 TEAM (END OF 2020)**



**379**  
EMPLOYEES, INCLUDING 291 WITH PERMANENT CONTRACTS

**51%**  
WOMEN AND 49% MEN

**12**  
OLYMPIC AND PARALYMPIC ATHLETES WORKING FOR PARIS 2024

**39**  
OLYMPIC COMPETITION VENUES



**18**  
PARALYMPIC COMPETITION VENUES

**13.5**  
MILLION OF TICKETS



**4**  
BILLION TV VIEWERS

**60,000**  
MEALS PER DAY SERVED IN THE ATHLETES' VILLAGE

# OLYMPIC VENUE MASTER PLAN

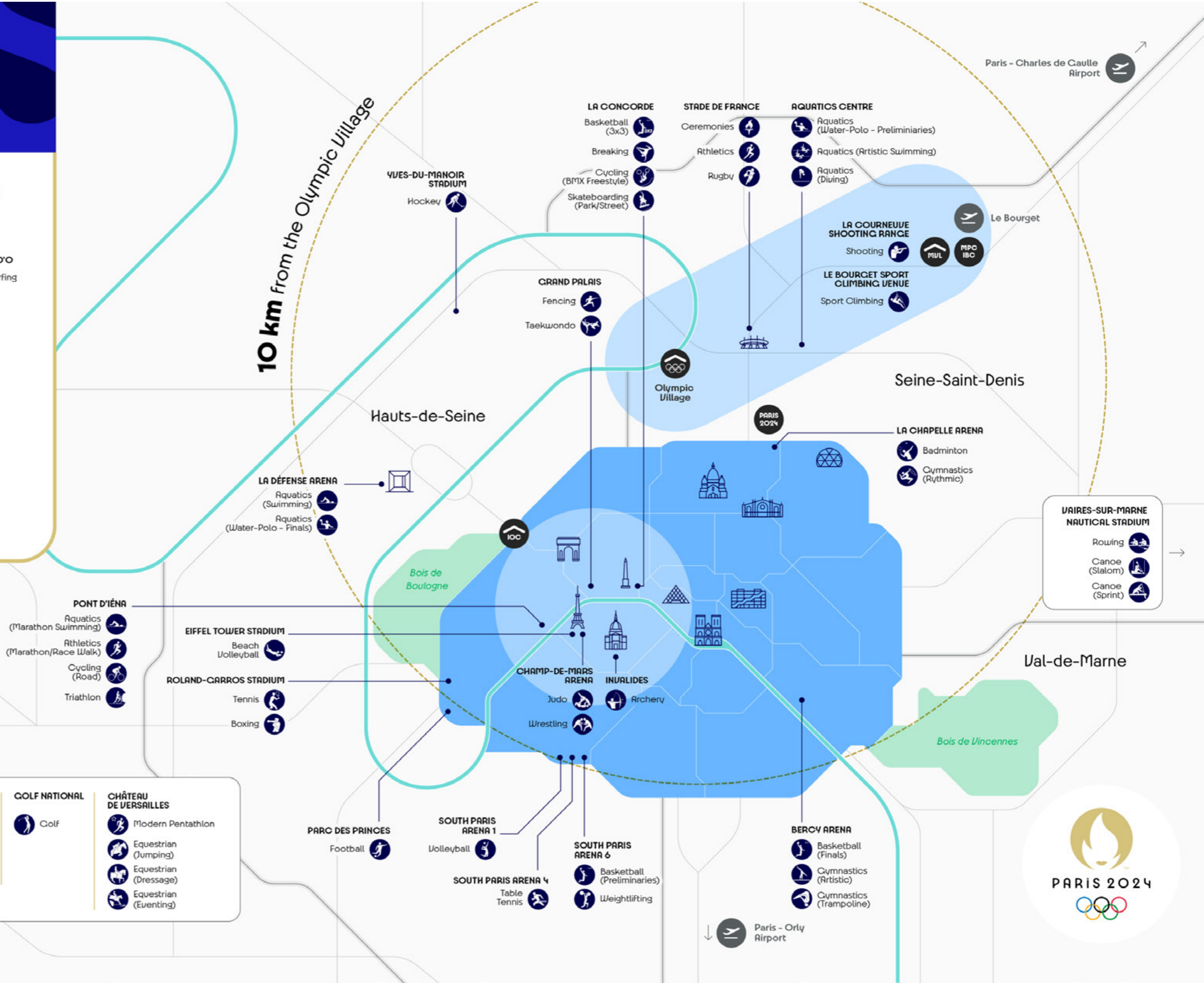
## France



## Overseas



10 km from the Olympic Village



— Department boundaries  
 ■ Arrondissement boundaries  
 — Main roads

<b>ELANCOURT HILL</b> Cycling (Mountain Bike)	<b>VELODROME NATIONAL AND BMX STADIUM</b> Cycling (Track) Modern Pentathlon (Fencing) Cycling (BMX Racing)	<b>GOLF NATIONAL</b> Golf	<b>CHÂTEAU DE VERSAILLES</b> Modern Pentathlon Equestrian (Jumping) Equestrian (Dressage) Equestrian (Eventing)
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# THE 48 OLYMPIC DISCIPLINES



ATHLETICS



ROWING



BADMINTON



BASKETBALL



BASKETBALL - 3X3



BOXING



BREAKING



CANOE - SPRINT



CANOE - SLALOM



ROAD CYCLING



BMX FREESTYLE



BMX RACING



TRACK CYCLING



MOUNTAIN BIKE



SPORT CLIMBING



FENCING



FOOTBALL



GOLF



ARTISTIC GYMNASTICS



TRAMPOLINE



RHYTHMIC GYMNASTICS



WEIGHTLIFTING



HANDBALL



HOCKEY



JUDO



WRESTLING - GRECO-ROMAIN



WRESTLING - FREESTYLE



MODERN PENTATHLON



RUGBY



SKATEBOARDING



SWIMMING



MARATHON SWIMMING



ARTISTIC SWIMMING



DIVING



WATER-POLO



EQUESTRIAN - EVENTING



EQUESTRIAN - DRESSAGE



EQUESTRIAN - JUMPING



SURFING



TAEKWONDO



TENNIS



TABLE TENNIS



SHOOTING



ARCHERY



TRIATHLON



SAILING



VOLLEYBALL



BEACH VOLLEYBALL





# BIOGRAPHIES

## Tony Estanguet

Paris 2024 President



©Rudy Waks

An ESSEC Business School graduate and former slalom canoeist, Tony Estanguet is the only French athlete to have won three gold medals at three different Olympic Games: Sydney 2000, Athens 2004 and London 2012. Also a three-time individual world and European champion, Tony Estanguet was France's flagbearer at the Beijing 2008 Olympic Games and was elected a member of the International Olympic Committee in 2013.

In 2015, he co-chaired, with Bernard Lapasset, the Paris Bid Committee for the 2024 Olympic and Paralympic Games and became the president of the Organising Committee after the city was awarded the Games in Lima..

## Michaël Aloïsisio

Chief of Staff of the Paris 2024 President



©Rudy Waks

A former elite taekwondo fighter and graduate of Kedge Business School, the Sorbonne and ESSEC Business School, Michaël Aloïsisio worked for the French Taekwondo Federation for ten years, from 2000 to 2010. He then joined the staff of the then French Minister for Sport, Chantal Jouanno, before becoming an Olympic attaché to the French embassy in the United Kingdom for the London 2012 Olympic and Paralympic Games.

In 2013 he was appointed an executive representative of the French Committee of International Sport, created by the French National Olympic Committee (CNOSF) and the Ministry for Sport to define a national strategy for international sporting relations.

In 2015, Michaël Aloïsisio was named deputy CEO of the Paris 2024 Bid Committee and then chief of staff to Tony Estanguet, president of the Organising Committee for the Paris 2024 Olympic and Paralympic Games

## Etienne Thobois

Paris 2024 Chief Executive Officer



©Rudy Waks

Formerly France's number one badminton player, Étienne Thobois represented his country at the Atlanta 1996 Olympic Games.

A graduate of the ESCP Europe Business School, he has held management positions for a number of major sporting events, including Director of Finance and Spectator Services at the 2003 World Athletics Championships in Paris and CEO of the 2007 Rugby World Cup in France. He also sat on the IOC Evaluation Commission for the 2016 Olympic and Paralympic Games and is a member of the Badminton World Federation's Executive Committee.

Thanks to his career as an elite athlete and his experience as an administrator, he possesses an excellent knowledge of French and global sporting issues.

The CEO of Paris 2024's successful bid, Etienne Thobois was subsequently appointed Chief Executive Officer of the Organising Committee for the Paris 2024 Olympic and Paralympic Games.

## Anne Descamps

Director of Communications



©Rudy Waks

A public law graduate from the Université Paris II Panthéon Assas and the Paris Institute of Political Studies, Anne Descamps was as a consultant at communication consultancy Euro RSCG and then Havas before working for the Secretary of State for the Budget, Christian Eckert. She later joined the staff of Emmanuel Macron during his time as French Minister for the Economy, Industry and Digital Affairs, taking up position as a press and communications officer. Her next post was as Director of Development and

Communications for the political party La République En Marche.

Anne Descamps was then appointed Director of Communications for the Organising Committee for the Paris 2024 Olympic and Paralympic Games.

**Jean-Philippe Gatien**  
Executive Director of Sport



©Rudy Waks

A graduate of the ESSEC Business School, Jean-Philippe Gatien won men's table tennis singles silver at the Barcelona 1992 Olympic Games, a world title in Gothenburg in 1993 and an Olympic bronze at Sydney 2000, a career record that has made him one of France's finest table tennis players of all time. After retiring from his sport, he was elected chairman of the board of directors of the French National Institute of Sport, Expertise, and Performance (INSEP) in 2014. In 2015, Jean-Philippe Gatien was appointed Executive Director of Sport for the Paris 2024 Bid Committee, a post he now holds with the Organising Committee.

**Georgina Grenon**  
Director of Environmental Excellence



©Rudy Waks

An expert in renewable energies and clean technology innovation, Georgina Grenon obtained an MSc in Chemical Engineering from the Instituto Tecnológico in Buenos Aires and an MBA from INSEAD Business School. She began her career in development at YPF S.A., a national oil company in Argentina. She then took up position as a director at international strategy consultancy Booz Allen, devoting herself mainly to energy and operations and working in Europe, the USA, Japan and South America for nearly ten years. She moved on to become a project manager for green industries at the Directorate-General of Energy and the Climate (DGEC), part of the French Ministry of Ecology and Energy, where her brief was to support the development of renewable energy policies and markets. She also represented France at the International Energy Agency, promoting international cooperation in the creation of markets, innovation and the deployment of clean energies, playing an active part at COP21 and, among other things, helping to create the International Solar Alliance. She then moved to ENGIE Group, becoming director of the New Business Factory at ENGIE Fab. Georgina Grenon has joined the Organising Committee for the Paris 2024 Olympic and Paralympic Games as its Director of Environmental Excellence.

**Marlène Masure**  
Executive Director of Commercial Development and Partnerships



©Rudy Waks

A graduate of the Burgundy School of Business with ten years' experience in the FMCG and gaming industries, Marlène Masure joined The Walt Disney Company – the world's leading media and entertainment group – in 2007, where she took on the role of Digital Marketing Director before becoming Vice-President of Marketing for all lines of business in France. In 2016, she also became Head of Advertising Sales and Partnerships. For 12 years, Marlène steered all the marketing channels for the group's various brands (Disney, Marvel and Star Wars) in order to raise their profile in France and abroad. By promoting the group's media solutions and creating innovative brand content, she built strategic partnerships with big-name brands from the automobile, consumer goods, restaurant and distribution industries. Marlène Masure has been appointed Executive Director of Business Development and Partnerships for the Paris 2024 Olympic and Paralympic Games Organising Committee.

**Marie Barsacq**  
Executive Director of Impact and Legacy



©Rudy Waks

A lawyer by training, Marie Barsacq worked for ten years for the French National Olympic Committee (CNOSF), devoting her energies to employment, training and qualification in the sporting movement. She then joined the French Football Federation (FFF), where she set up the Institute of Football Coaching (IFF) before becoming the FFF's assistant general manager for amateur football. Marie Barsacq is also a member since 2018 of the Executive Committee of the French Football Federation. Marie Barsacq then took up position as the Director of Impact and Legacy for the Paris 2024 Bid Committee, and then Executive Director within the Organising Committee.

**Thierry Reboul**

Brand, Creativity and Engagement  
Executive Director



©Rudy Waks

A graduate from the Paris Institute of Political Studies and a former Head of Advertising at Air France, Thierry Reboul founded the events company Ubi Bene in 2000.

Under his direction, Ubi Bene became one of the most creative and innovative companies of its kind, organising a number of spectacular events, including the projection of the image of French basketball player Tony Parker jersey on the Statue of Liberty and a Perrier-sponsored zipline off the Eiffel Tower. Thierry Reboul also designed a number of events for the Paris 2024 Bid Committee, such as the installation of a floating athletics track on the Seine.

He was then appointed Brand, Creativity and Engagement Executive Director for the Organising Committee for the Paris 2024 Olympic and Paralympic Games.

**Sophie Lorant**

International Relations Director



©Rudy Waks

A graduate from the Paris Institute of Political Studies, Sophie Lorant started out in humanitarian aid and then worked as a journalist for TF1 and France Télévisions before setting up an audiovisual production company. In 2007 she became the parliamentary advisor to Fadela Amara, the then Secretary of State for Urban Policies. She then joined the London 2012 Organising Committee of the Olympic and Paralympic Games as the Continental manager for the National Olympic Committees of Africa. After London 2012, she became the Head of NOC Services at the Baku 2015 European Games Operation Committee in Azerbaijan.

Sophie Lorant joined the Paris 2024 Bid Committee as International Relations Director, and, following the success of the French bid, took up the same position with the Organising Committee for the Paris 2024 Olympic and Paralympic Games. Today she is in charge of NOC NPC relations and services, Protocol, Olympic and Paralympic family services, language services and International cooperation.

**Lambis Konstantinidis**

Director of Planning and Coordination,  
IOC/IPC Relations and IKM



©Rudy Waks

A graduate in international relations from the Paris Institute of Political Studies, Grinnell College and the School of Advanced Studies – Johns Hopkins University, Lambis Konstantinidis began his career as the head of relations with African and French-speaking countries for the Athens 2004 Paralympic Games.

He then worked as an organiser/consultant for the Turin 2006, Beijing 2008, Vancouver 2010, London 2012 and Sochi 2014 Olympic and Paralympic Games, offering his expertise in international relations and athletes services. From 2013 to 2015,

he was Director of International Relations for the Toronto 2015 Pan American and Parapan American Games before joining the Paris 2024 bid as its Head of Sport and Paralympic Integration.

In 2015 the Governing Board of the International Paralympic Committee (IPC) appointed him a member of the Paralympic Games Committee.

Lambis Konstantinidis is the Director of Planning and Coordination, IOC/IPC Relations and the International Knowledge Management (IKM) Programme for the Organising Committee for the Paris 2024 Olympic and Paralympic Games.

**Anthony Piqueras**

Director of Venues and Infrastructures



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An engineering graduate from the ESTP Paris, France's leading school of civil engineering, Anthony Piqueras embarked on his career at management consultancy firm Algoé, where he helped organise the 2007 America's Cup and the French pavilion at Expo Shanghai 2010. He then moved to Keneo (now MKTG Paris), a sports marketing agency specialising in the provision of support services to the organisers of sports events, where he was responsible for France's bid to host the 2019 Women's Football World Cup, and the Swiss bid to host the 2020 Winter Youth Olympic Games in Lausanne. Initially a technical consultant to the Paris 2024 bid, he was appointed its Technical Director in 2015.

Anthony Piqueras was then appointed Director of Venues and Infrastructures for the Organising Committee for the Paris 2024 Olympic and Paralympic Games.





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Premium Partners



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# Paris 2024 Olympic and Paralympic Games: everything you need to know!



Olympic Games poster Designer Ugo Gattoni  
Where are the 8 mascots hidden?





# PARIS JE T'AIME - CONVENTION BUREAU AT YOUR SERVICE

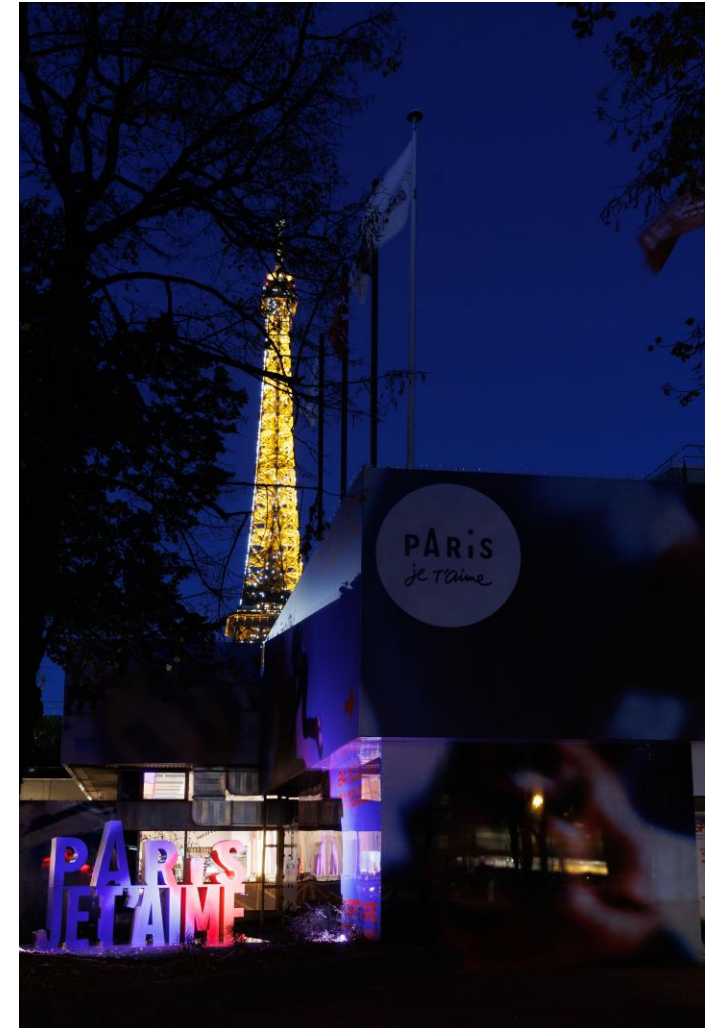
**A non-profit organization dedicated to make your event a success:**

A dedicated team to make Paris easy!

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- We **liaise with public authorities and local agencies** to facilitate your events (permits, public transportation, endorsement from public officials, official openings and delegations, visa, etc.).
- We **connect you with local ecosystems** (learning expeditions, technical visits, VIP speakers, partnerships, etc.).
- We help **promote your event**.
- We provide **tools and services for your delegates**.
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Contact us at any time: [meeting@parisjetaime.com](mailto:meeting@parisjetaime.com)

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# WELCOMING THE WORLD IN 2024

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## **Olympic Games**

July 26 - August 11, 2024



## **Paralympic Games**

August 28 - September 8, 2024

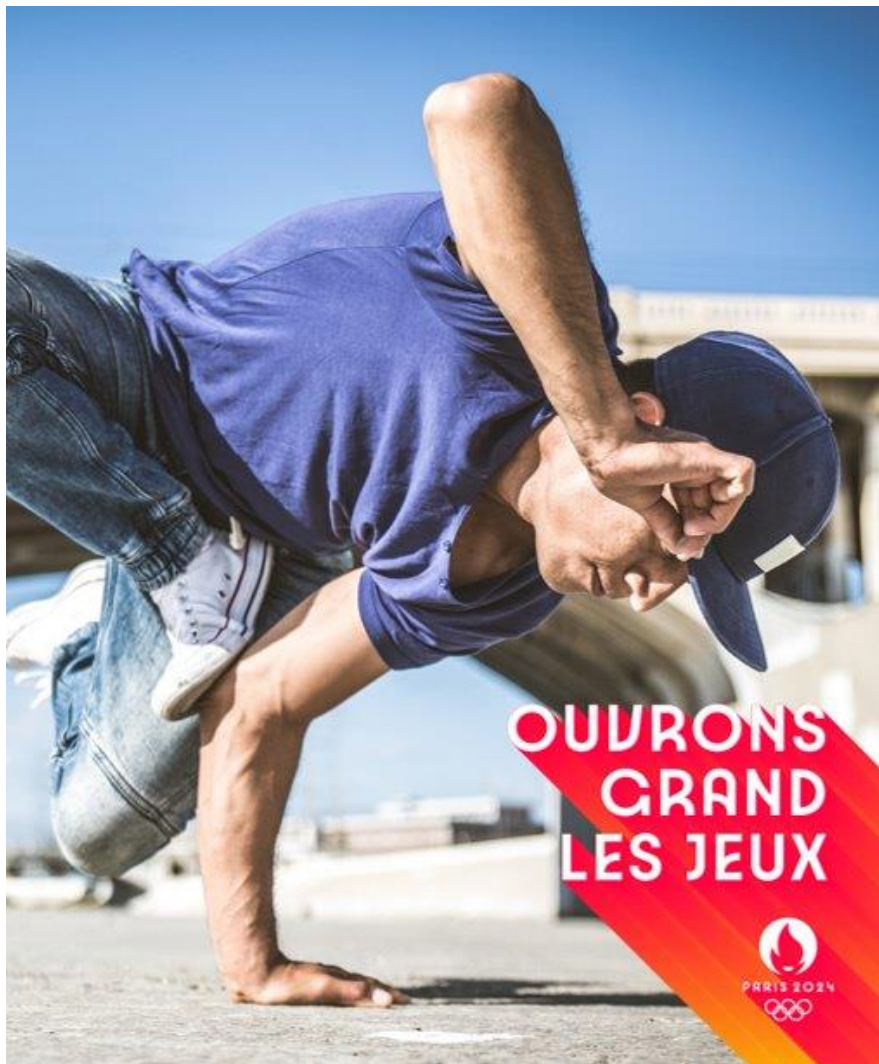




## CONTENTS

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- **Olympic and Paralympic games highlights**
- **Expected attendance and ticket sales**
- **Getting around in Paris before & during the games**
- **Focus on hotel rates**
- **Paris welcomes you in the run-up of the Games!**
- **Useful resources**
- **Q&A**



## OLYMPIC AND PARALYMPIC GAMES HIGHLIGHTS

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# JULY 26, 2024: AN EXTRAORDINARY OPENING CEREMONY ACROSS PARIS, ON THE SEINE RIVER





# AUGUST 28: PARALYMPICS OPENING CEREMONY PLACE DE LA CONCORDE







## THE GREENEST GAMES EVER!

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### Paris 2024: spectacular and sustainable

- 95% of Olympic and Paralympic venues already existing or temporary
- Eco-designed Olympic and Paralympic village
- Half the carbon footprint of the previous Games & measure and tracking
- Energy conservation
- Carbon compensation plan for absolute neutrality
- 100% renewable energy
- Sustainable food sourcing and catering
- Clean mobility solutions





★ SITE DE COMPÉTITION  
COMPETITION VENUE

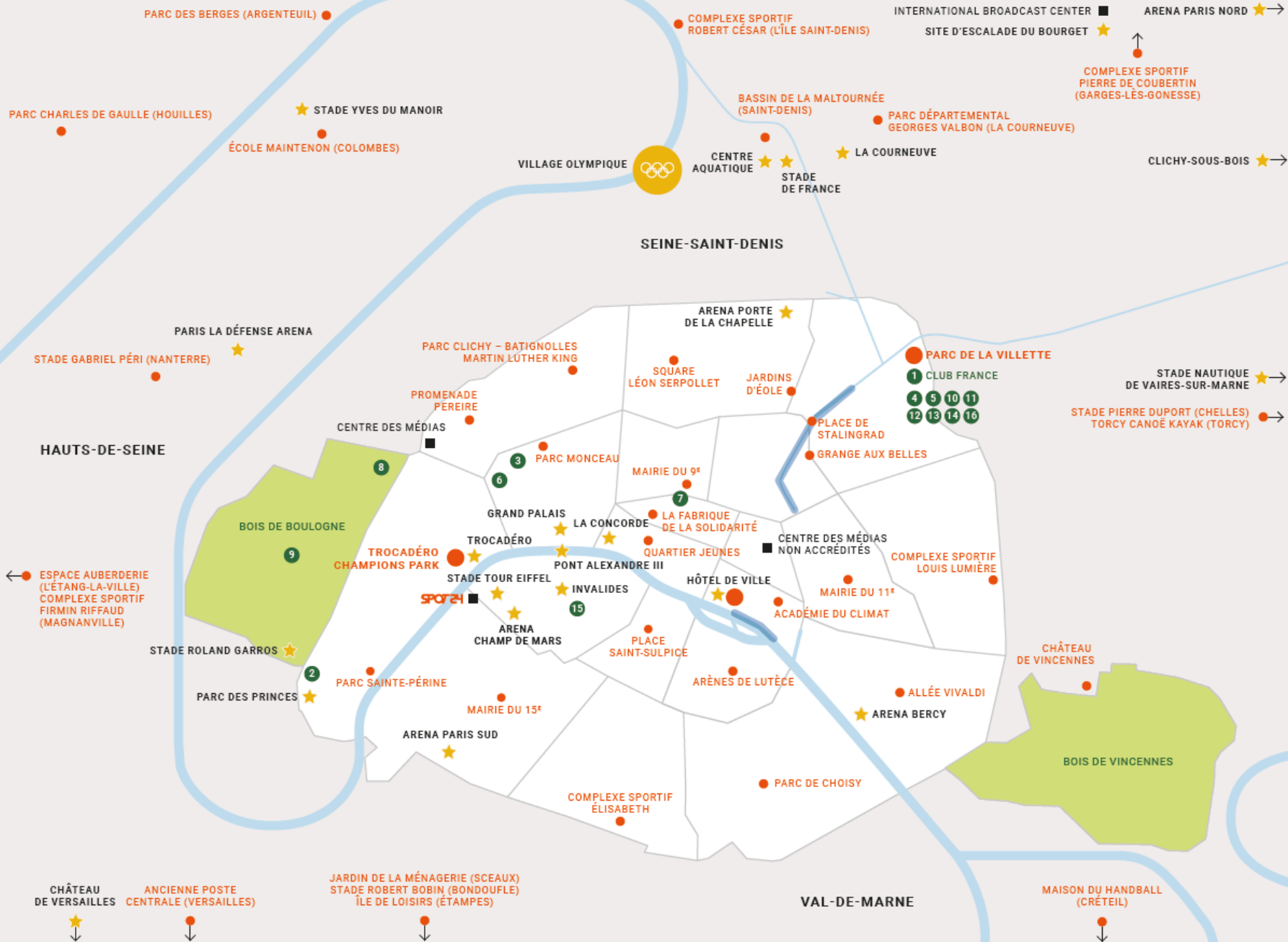
● SITE DE FESTIVITÉS  
FAN ZONES

— FESTIVITÉS BERGES ET CANAL  
WATERSIDE FESTIVITIES

■ AUTRES SITES  
OTHER VENUES

MAISONS D'HOSPITALITÉ NATIONALES  
OLYMPIC HOSPITALITY HOUSES

- 1 CLUB FRANCE
- 2 ALLEMAGNE
- 3 BELGIQUE
- 4 BRÉSIL
- 5 CANADA
- 6 DANEMARK
- 7 ÉTATS-UNIS
- 8 GRANDE-BRETAGNE
- 9 ITALIE
- 10 MONGOLIE
- 11 PAYS-BAS
- 12 PORTUGAL
- 13 RÉPUBLIQUE TCHÈQUE
- 14 SLOVÉNIE
- 15 SUISSE
- 16 TAÏWAN



# ICONIC LANDMARKS TRANSFORMED INTO SPORTING ARENAS

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## Place de la Concorde

- Basketball 3x3
- BMX freestyle
- Breaking
- Skateboarding park/street

## Grand Palais

- Fencing
- Taekwondo
- Wheelchair fencing
- Para taekwondo





# ICONIC LANDMARKS TRANSFORMED INTO SPORTING ARENAS

## Invalides

- Road cycling
- Arrival of Marathon
- Archery
- Para archery
- Arrival of the Para marathon

## Champ de Mars

- Judo
- Wrestling
- Para Judo
- Wheelchair rugby

## Eiffel Tower

- Beach volley
- Blind football

## léna bridge

- Walking
- Cycling





# PARIS IS GETTING READY! OLYMPICS LEGACY



- Accelerator of the **environmental transition and urban transformation**
- **Cleaning of the Seine river** which will become accessible for bathing in 2025
- **Greening and pedestrianization of major Parisian sites**
- Significant **expansion of cycling infrastructures** and **accessibility**.
- The extension of Metro Line 14 to **Orly Airport to the South and to the Olympic village to the North of Paris**.
- Enhanced hospitality and professionalism of the whole tourism industry. A **Hospitality Manifesto** signed by all Parisian tourism professionals with strong commitments.



## EXPECTED ATTENDANCE

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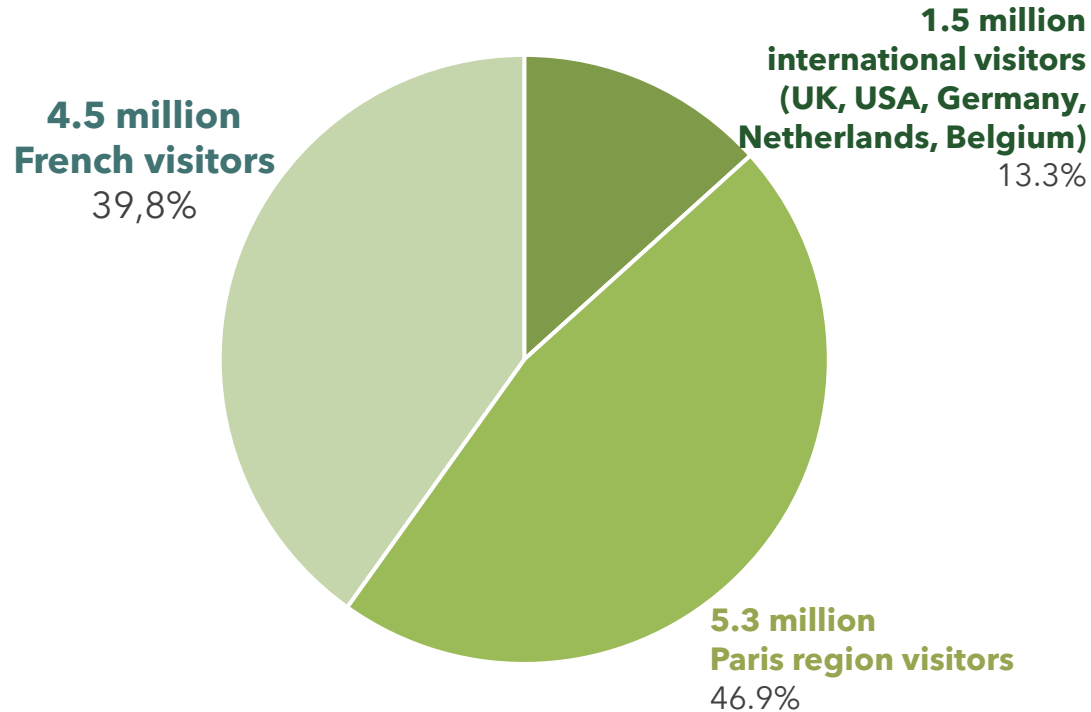
# Olympic Games: how many people are expected to attend?

July 26, 2024 - August 11, 2024



# 11.3 million

visitors



**MAINLY FAMILIES**

**2.3M TICKET HOLDERS**

**9M WITHOUT TICKETS**

## **INTERESTS:**

- competition and Games atmosphere
- wide range of celebrations
- lower interest for cultural activities (-15% at the London 2012 Olympics)

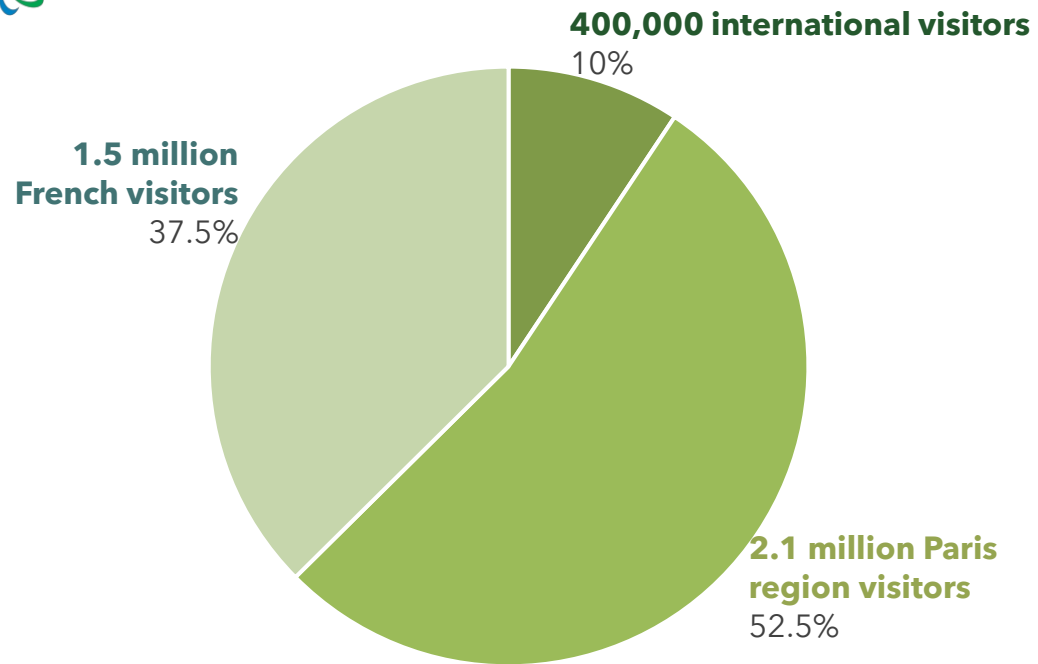


# Paralympic Games: how many people are expected to attend?

August 28, 2024 - September 8, 2024



## 4 million visitors



**1M TICKET HOLDERS**  
**2.9M WITHOUT TICKETS**

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# Ticket sales



## OLYMPIC GAMES: 10 M tickets

7,9M tickets sold

D-100: 250 000 tickets put back on sale

### Opening Ceremony:

106 000 Hospitality Tickets (lower banks and bridges)  
220 000 free tickets (upper banks), upon invitation of stakeholders.



## PARALYMPICS: 3,8 M tickets

Open since October.

From 15€; 80% of tickets under 50€

## 2<sup>ND</sup> HALF OF DE MAY 2024:

### Opening of the resale platform of Paris 2024

#### How to buy tickets:

**FITs** (up to 6 tickets per event): <https://tickets.paris2024.org/en/>

**Groups:** no group ticketing except hospitalities

**Hospitalities:** <https://corporatehospitality.paris2024.org/en>





## GETTING AROUND IN PARIS BEFORE AND DURING THE GAMES

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# During the Games: 4 types of safety perimeter

**Pedestrians and cyclists will be allowed to circulate within the red and blue perimeters without needing to show proof of identity.**

## 1. GRAY PERIMETER, ORGANIZATION

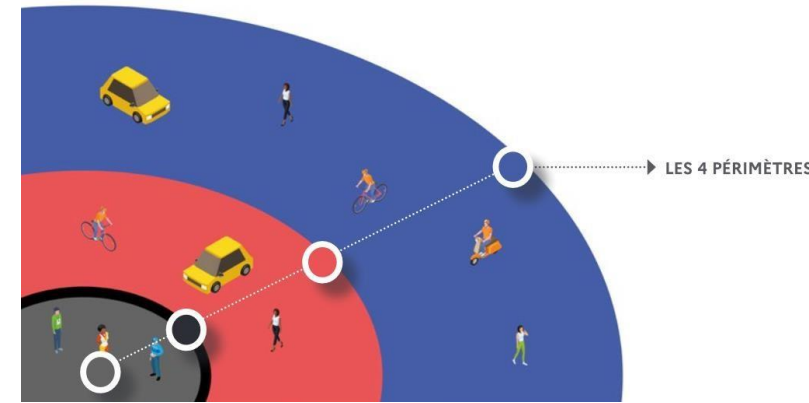
Access restricted, totally forbidden, except for vehicles accredited by Paris 2024. Pedestrian access reserved for ticket holders during events.  
Limited impact (parking restrictions) except for temporary sites.

**3. RED PERIMETER: Motorized traffic prohibited unless waived** Authorization for pedestrians & cyclists - Waived access for certain vehicles, law enforcement access control ⇒ pre-registration on platform to open in April

## 2. BLACK PERIMETER: Protection perimeter

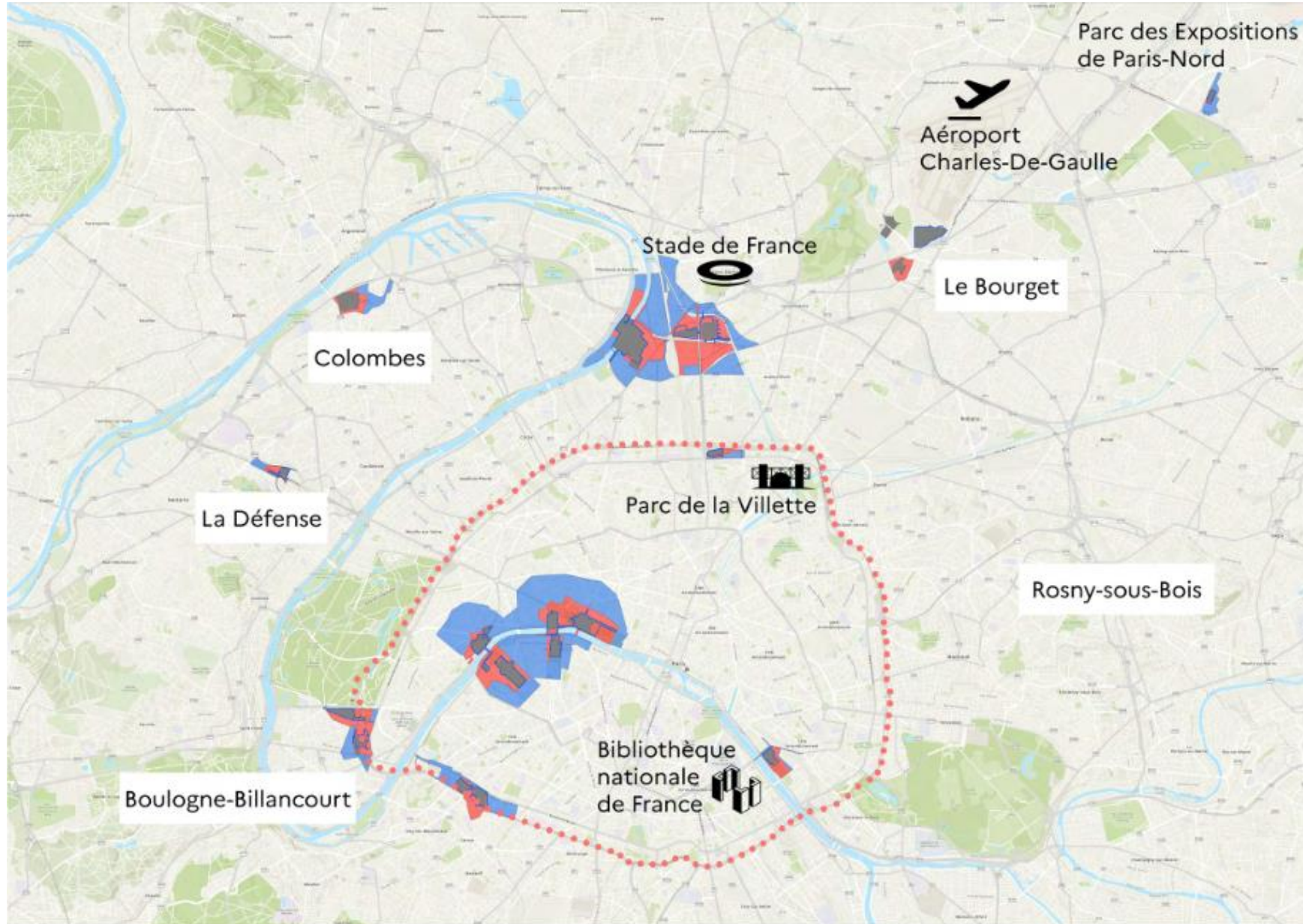
Set up for major events  
Immediate proximity to sites  
Access: ticketed spectators and accredited by the organizer.

**4. BLUE PERIMETER: Traffic regulations** Authorization for pedestrians & cyclists Transit prohibited (detour), local service possible for entitled parties (residents, economic, social, cultural activities)  
Driver access able to justify a need for access, random checks.



**Perimeters activated each day of competition, 2.30hrs before the start of the first event, and lifted 1hr after the end of the last event.**

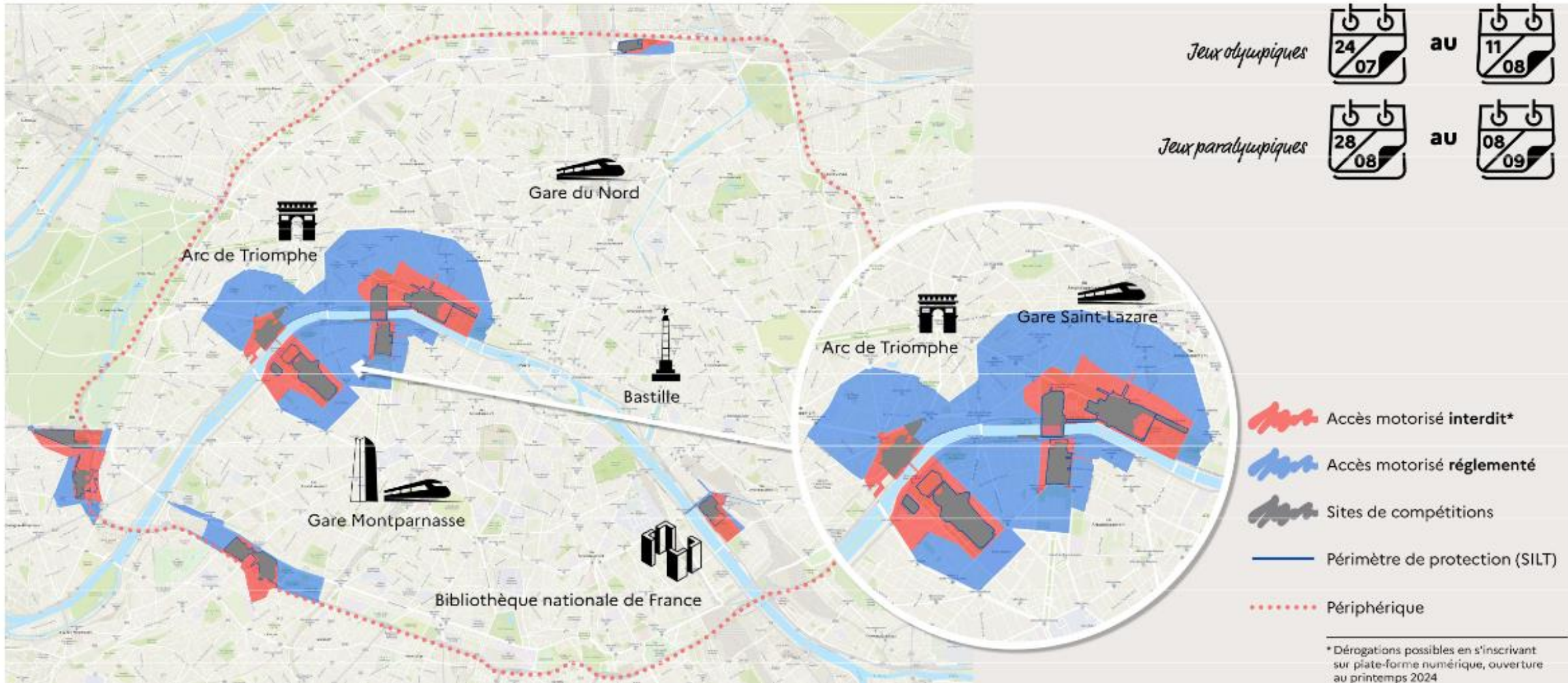
# GETTING AROUND DURING THE GAMES



Sites olympiques | Paris, petite couronne



# GETTING AROUND DURING THE GAMES



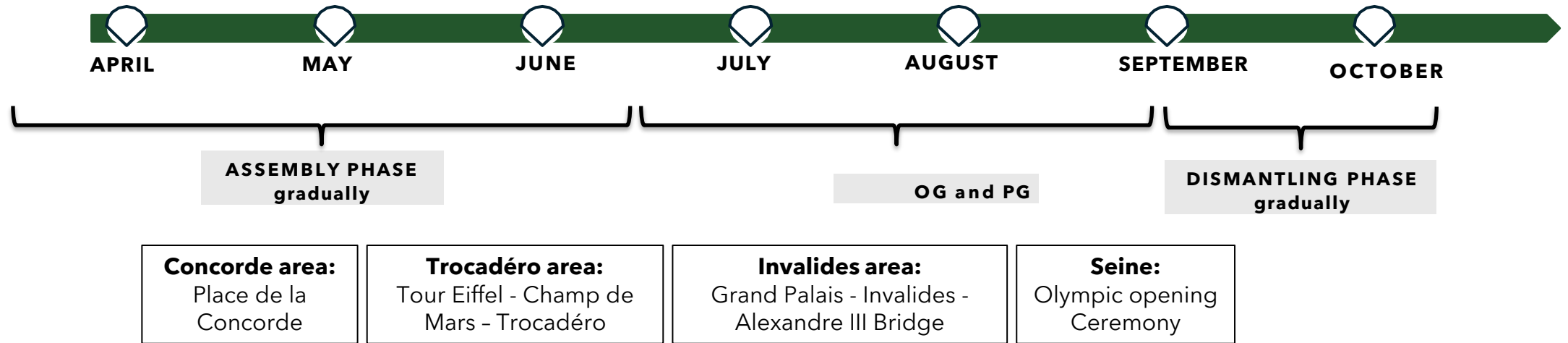


# Red perimeter: what exemptions are available for tourist activities?

	Blue perimeter	Red perimeter	Black perimeter
<b>Pedestrians</b>	YES	YES	YES (after vetting)
<b>Bicycles</b>	YES	YES	NO
<b>Taxis/ private cab</b>	YES	YES (if drop-off/pick-up of authorized person or spectator with ticket)	NO
<b>Private hire vehicles</b>	YES	YES (if drop-off/pick-up of authorized person or spectator with ticket)	NO
<b>Public transport (bus RATP)</b>	YES	NO (with some exceptions - more details to follow)	NO
<b>Coaches / Tourist coaches</b>	YES	NO	NO
<b>Transportation of people with disabilities</b>	YES	YES	NO
<b>Vehicles used by people with disabilities, with supporting documents</b>			
<b>Car rental companies with parking facilities in these zones</b>	YES	YES (only to leave or return to the parking area, at the beginning or end of the rental period)	NO
<b>Vehicles of hotel guests</b>	YES	YES	NO
<b>Vehicles used by visitors to places open to the public (schools, museums, etc.)</b>	YES	NO (except PRM)	NO
<b>Logistics professionals:</b>	YES	YES	NO
<b>Delivery vehicles needed to transport supplies for establishments (shops, medical facilities, etc.).</b>		(in accordance with authorized slots)	

**Obtaining a pass:**  
each authorized person must register on the platform and provide supporting documents.  
**Platform opening May 10**

# GETTING AROUND BEFORE AND AFTER THE GAMES



## Key dates of assembly phase:

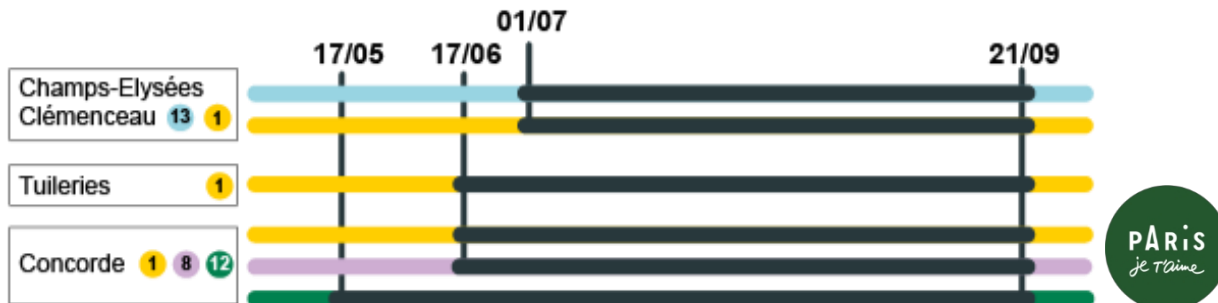
**June 1:** closing of the **place de la Concorde** (Sept. 7: partial reopening)

**May 17:** closing of **avenue du Maréchal Gallieni** (Sept. 25: reopening) - **zone Invalides**

**May 17:** closing of **Alexandre-III bridge** to cars (pedestrians can cross)

**July 16:** closing of **Trocadéro** and **Iéna bridge** (July 27: reopening place du Trocadéro)

## Temporary closing of some metro stations



For more info:

<https://parisjetaime.com/eng/convention/article/JO-2024-circulation-a1575>

# Impacts of Opening Ceremony

**June 17:** General rehearsal from 5.00am to 12.00pm

**From July 1: progressive closing of some bridges.**

**Bridges which will stay open:** Pont des Invalides, Passerelle Sédar-Senghor, Pont Notre-Dame, Pont de Sully

**One week before the ceremony:** activation of security perimeters and closing of river traffic.

SILT perimeter: **QR Code & ID checks for everyone**

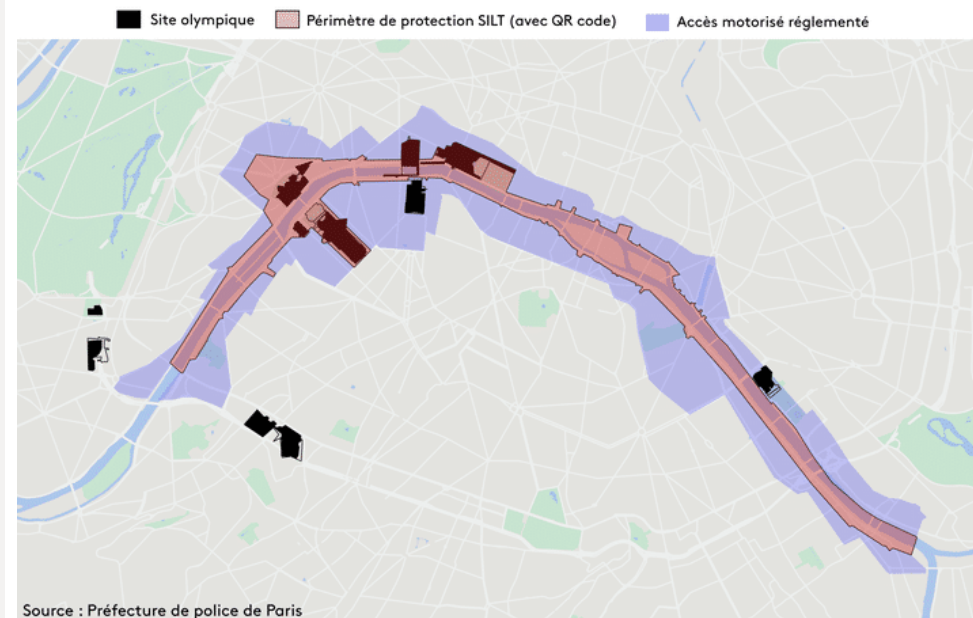
**May 10: opening of the autorisation platform**



## Fermeture progressive des ponts dans le centre de Paris avant la cérémonie d'ouverture des JO, le 26 juillet

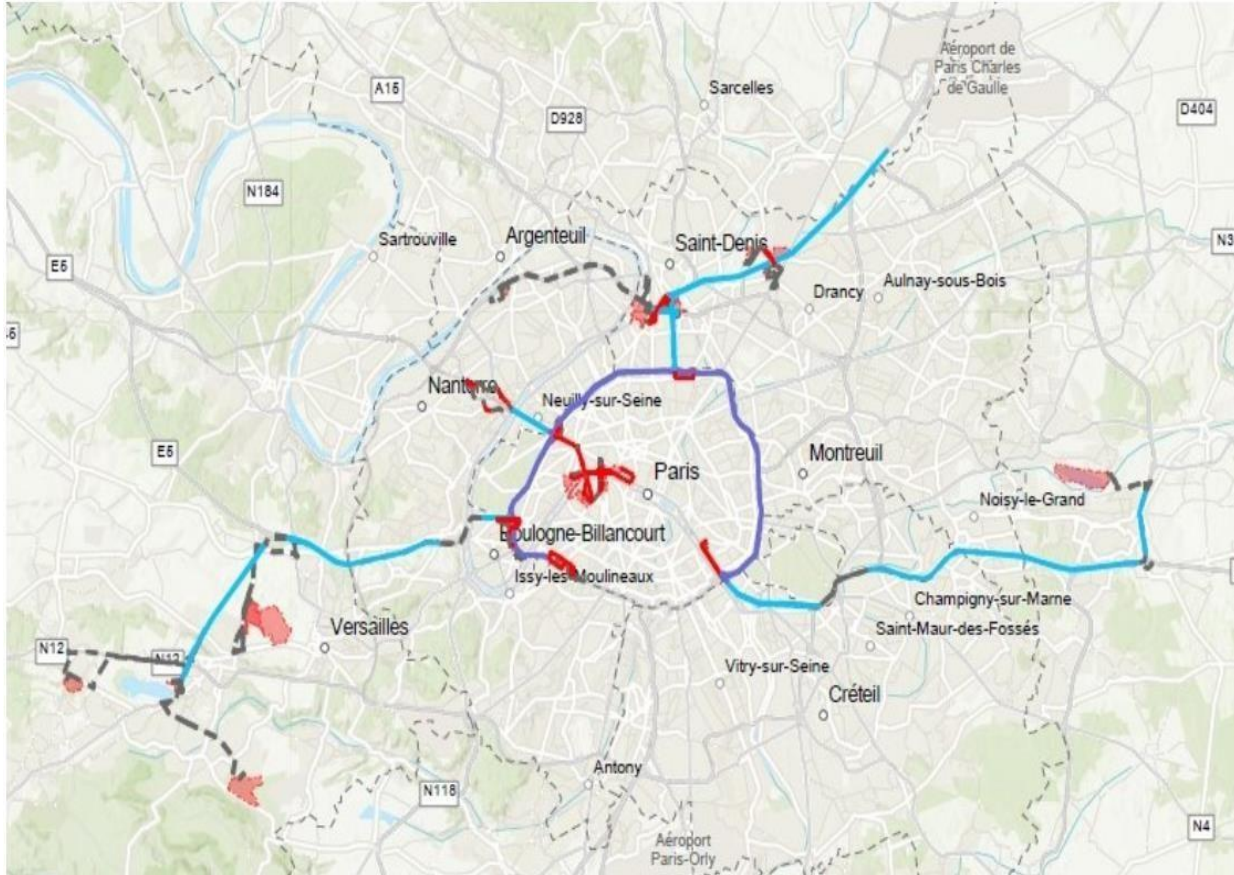


## Zone de restriction de circulation dans laquelle un QR code sera nécessaire une semaine avant la cérémonie d'ouverture des JO, le 26 juillet





# How do the Olympic lanes work?



- **185 kms of Olympic lanes**
- **July 1 - September 15, 2024**  
Access: athletes and accredited persons; emergency/security vehicles; cabs and PRM shuttles; public transport vehicles
- Activated daily (OG and PG), depending on traffic conditions and the competition calendar.
- Only one lane per road will be reserved.
- Specific road signage for Paris 2024.

# What changes to public transport tickets?

## Ticketing: New rates from July 20 to September 8 2024 The new « Paris pass 2024 »:

- **Since April 17:** on sale on the [Île-de-France Mobilité website](#), with account creation for all applicants + 30-day delivery service.
- **Mid-June:** on sale via the [Transports Public Paris 2024 app](#); the Île-de-France Mobilité app and partners app.
- **June 18:** on sale at the official ticket office via ticket machines and distribution networks abroad.

## →Anticipate pricing changes and purchase stocks before July 20

- Load up to 30t+ tickets onto Navigo Easy passes
- Obtain Origin-Destination tickets

With Paris je t'aime B2B service : [contactgroup@parisjetaime.com](mailto:contactgroup@parisjetaime.com)



TYPE OF TICKETS	TYPE OF MEANS OF TRANSPORT	GEOGRAPHICAL AERA	FARE PER UNIT	10 TICKETS
Ticket t+	Metro, tramway, bus	Zones 1 to 3	4€	32€
Origin-Destination ticket	Train (RER)	Zones 4 to 5	6€	40€
Airports ticket	Bus	Orly and Roissy-CDG Airports	16€	
<b>Paris pass 2024</b>	<b>Bus, train (RER), metro, tramway</b>	<b>All zones</b>	<b>16€ - 1 day 30€ - 2 days 42€ - 3 days 52€ - 4 days 60€ - 5 days 66€ - 6 days 70€ - 7 days</b>	

From July 20 till September 8 2024	Sales	Application
Paris Pass 2024	✓	✓
t+ Ticket	✓	new rate ✓ new rate
Navigo Easy preloaded with 10 t+ tickets	✓	new rate ✓
Navigo Day and Week passes	✗	replaced by Paris pass 2024 ✗
Paris Visit Pass	✗	✗

NB: no change to annual and monthly Navigo fares. The Navigo Liberté+ is issued to people who live or work in the Paris region.

## Focus on hotel rates and bookings

During the Olympic Games July 26 – August 11:

**€481 (Greater Paris)**

-4.4% vs. January 2024

Booking rate : 64,6%

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**€595 (Central Paris)**

-8% vs. January 2024

During the Paralympic Games August 28 – September 8:

**€227 (Greater Paris)**

-6.9% vs. January 2024

Booking rate: 31%





# Paris welcomes you in the run-up to the Games!

Most popular tourist areas such as Montmartre, the Left Bank (Saint-Germain-des-Prés, Montparnasse, Luxembourg, Latin Quarter...), the Marais, Opéra, and all the East of Paris will **not be affected by the preparation of the Games.**

Hotels have **availabilities** with lower booking rates from May onwards, until mid-July.

**Seine river cruises** will operate as usual up to July 19. All attractions, museums and monuments will be **open as usual.**

**The Olympic spirit is already here**, with the Cultural Olympiad, a rich cultural programme mixing sport and culture, available as of now. July also sees the arrival of the Olympic Torch Relay, on July 14 and 15.

**Congresses, events** like the international trade fairs will continue:

- before the Olympic Games: Vivatech, Fashion Week, Japan Expo
- between and after the Olympic Games, as well as during the Paralympic Games: Première vision, Who's next, Maison & Objet, Tranoi, Sial...

We are expecting you!





## USEFUL RESOURCES

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# USEFUL RESOURCES FOR EVENT ORGANIZERS ON [PARISJETAIME.COM/CONVENTION](https://parisjetaime.com/convention)

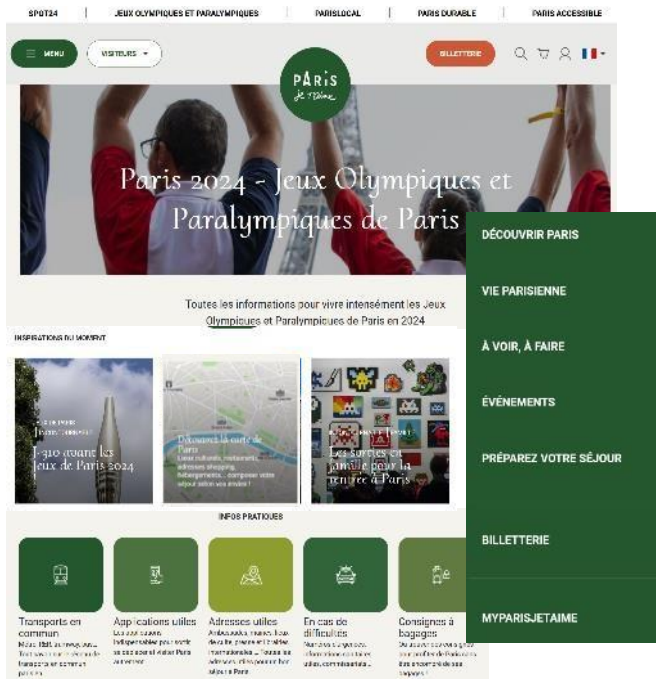




# Improve visitor information and experience

## PARISJETAIME.COM

GET INSPIRED AND PREPARE YOUR STAY (ACTIVITIES, EVENTS, PRACTICAL INFORMATION, TOURIST TICKETING...)



GEOLOCATION, ITINERARIES, POI, TICKETING, PRACTICAL SERVICES. TO CONSUME ON SITE



REFERS TO ACCESSIBLE SERVICES AND ACTIVITIES



Digital ecosystem networking with Paris 2024

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## OUR NEW FLAGSHIP!

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- **OLYMPIC EXHIBITION, sport and urban cultures**, in co-production with the Olympic Museum Lausanne
- SPOT 24 CAFE
- Tourist information desk
- Paris je t'aime boutique
- Open for all types of privatisation and activations! [Get a proposal here.](#)

Open 7/7 until December 31, 2024



**Thank you for your attention! Q&A time**

